

# SABINA

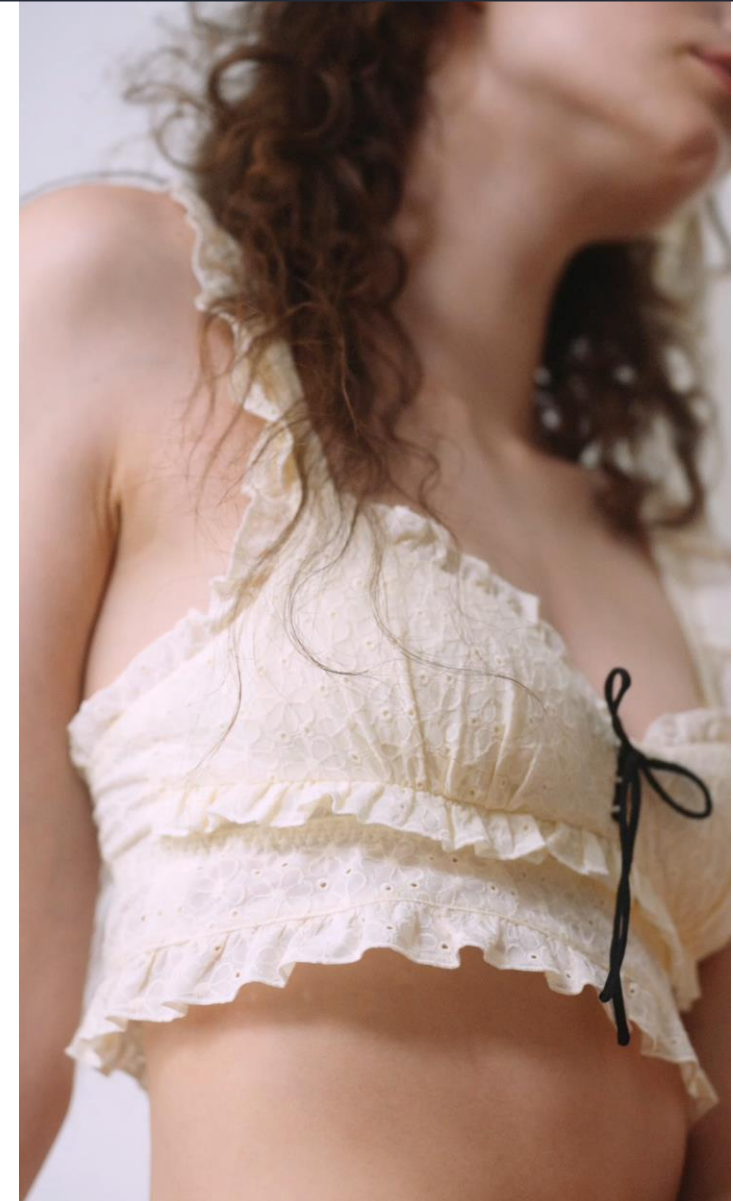


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[www.Sabina.co.th](http://www.Sabina.co.th)



### JANESUDA X SABINA COLLECTION

To create a collaboration between two reputable Thai brands, emphasizing Janesuda's distinctive style and qualities. The collection will include a broad range of clothing items, from lingerie to outerwear, with a goal of attracting high-end customers who are already devoted fans of Janesuda, to come and explore Sabina's products as well.





SABINA

# Financial Highlight

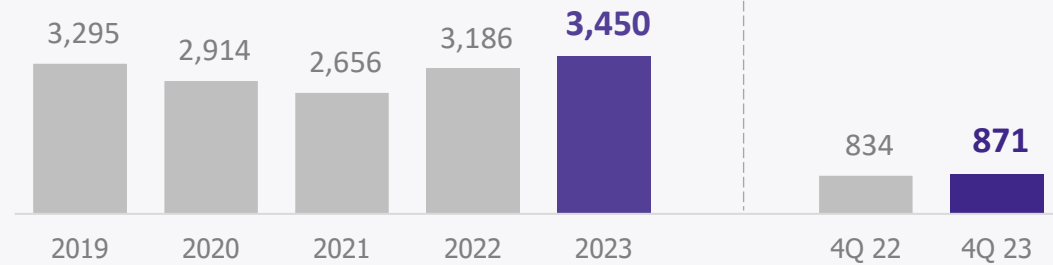
4Q 2023



SOL23033

SXL23033

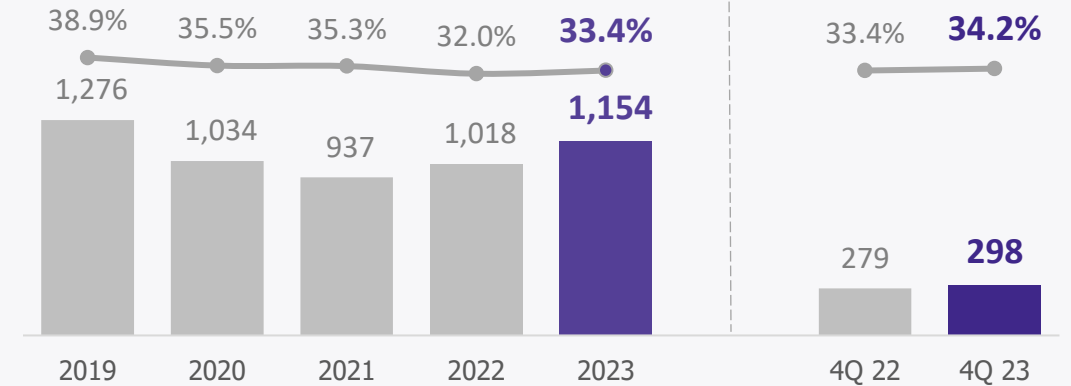
## Revenue (THBmn)



% YoY Growth

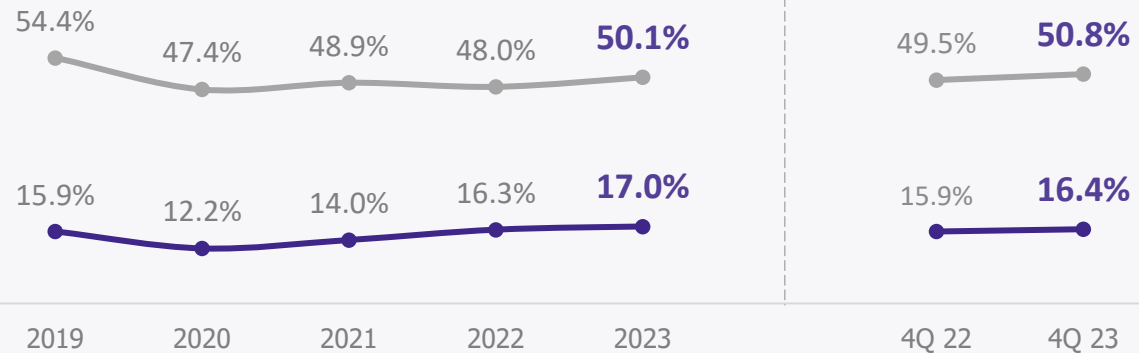
2019	2020	2021	2022	2023	4Q 2022	4Q 2023
6%	-12%	-9%	20%	8%	4%	4.4%

## Sale &amp; Administrative (THBmn)

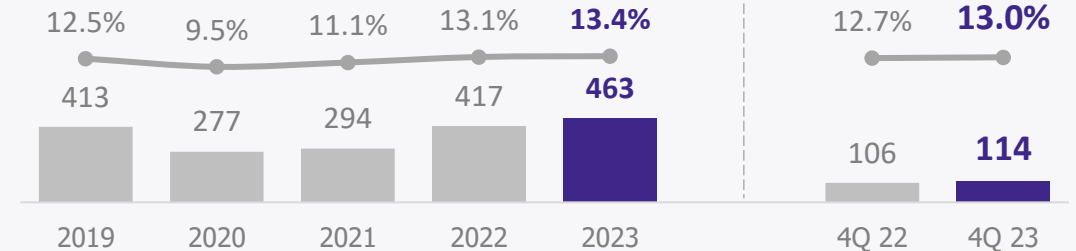


## GPM and EBIT Margin (%)

— EBIT Margin — GPM



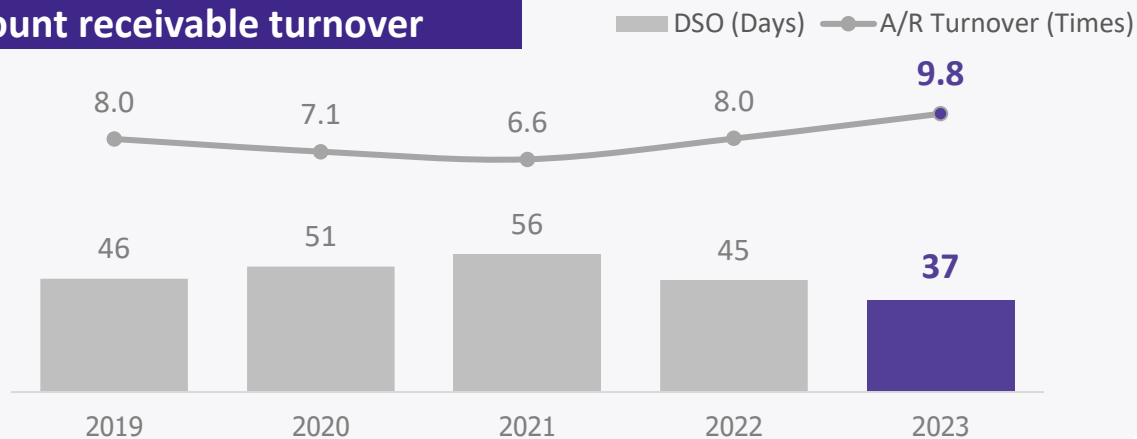
## Net Profit (THBmn)



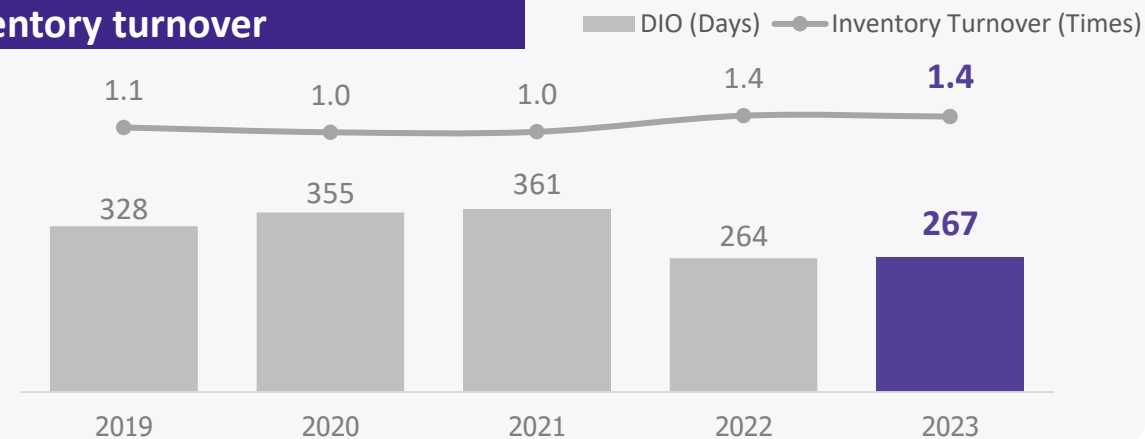
% YoY Growth

2019	2020	2021	2022	2023	4Q 2022	4Q 2023
14%	-33%	6%	42%	11%	8%	7.1%

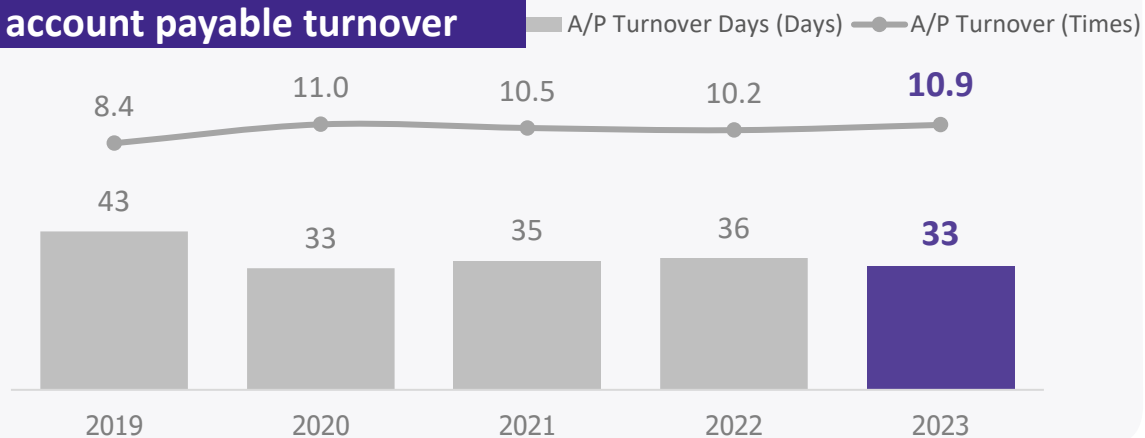
## Days sales outstanding and account receivable turnover



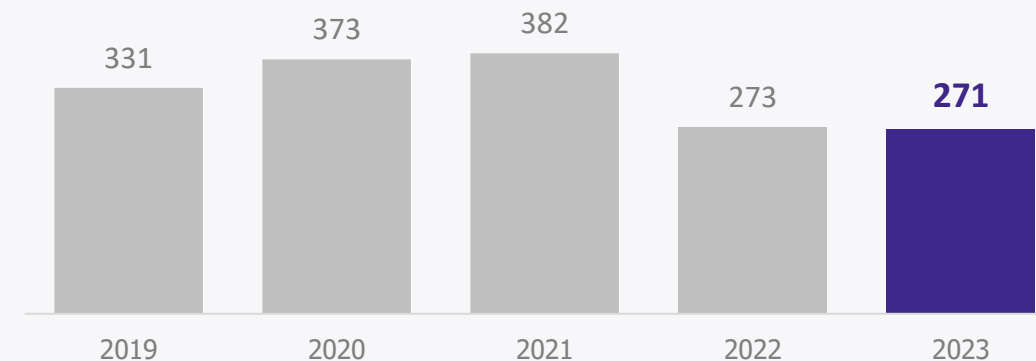
## Days inventory outstanding and inventory turnover



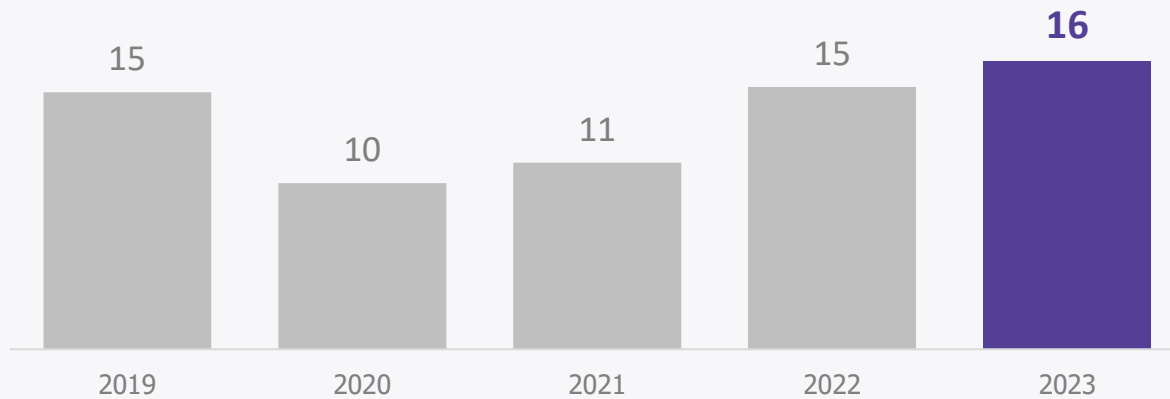
## Account payable turnover days and account payable turnover



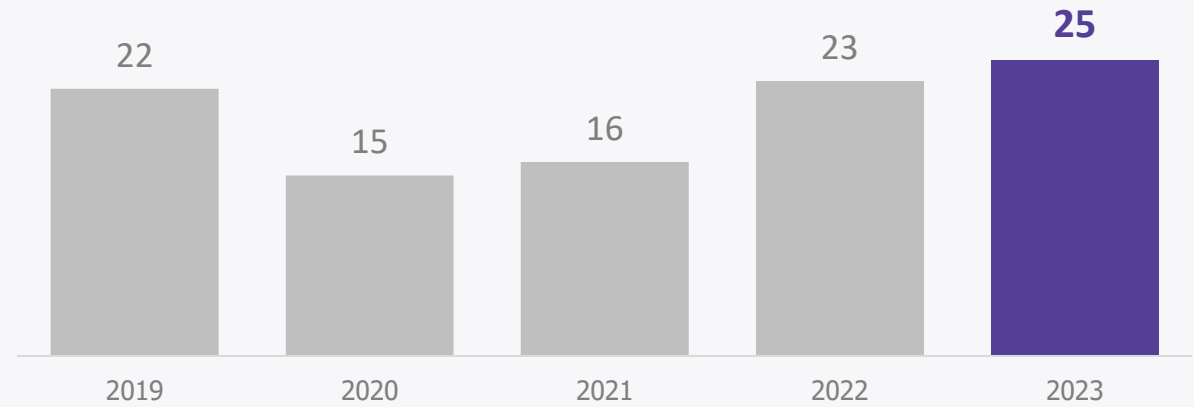
## Improving cash conversion cycle (Days)



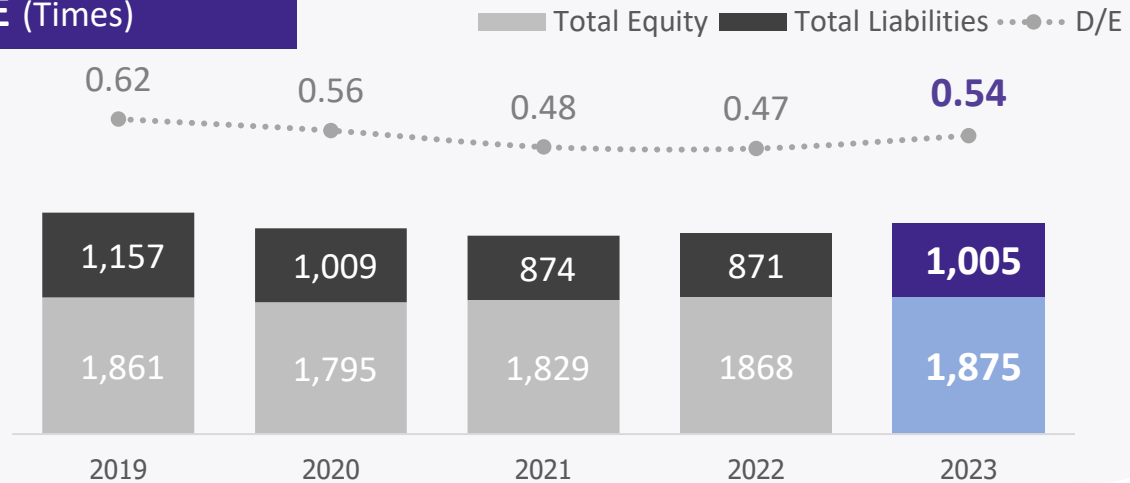
## ROA (Percent)



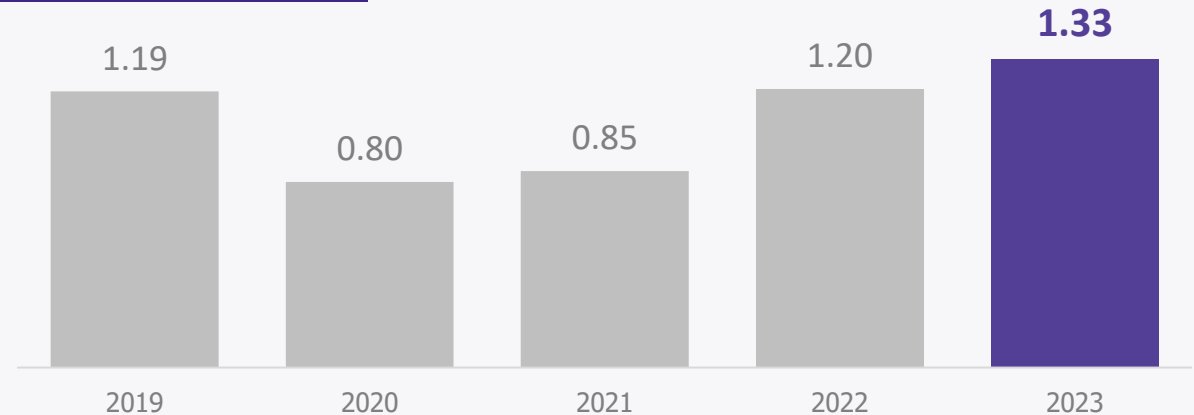
## ROE (Percent)



## D/E (Times)

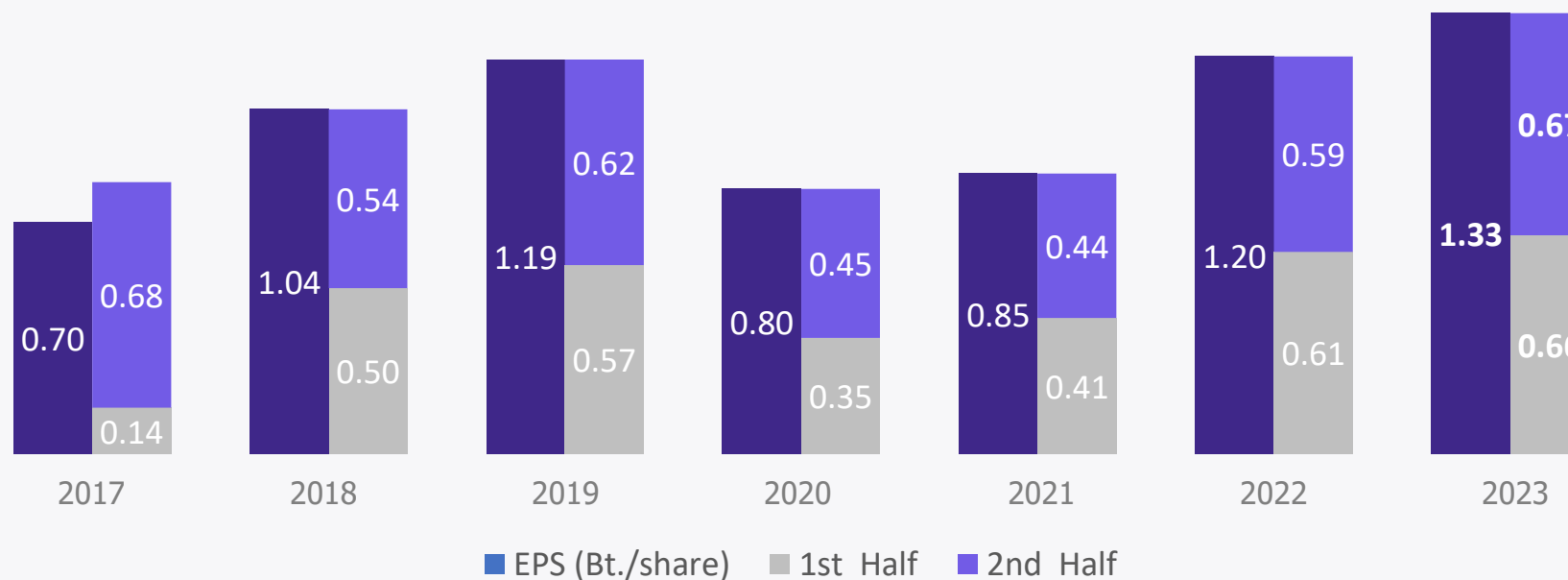


## EPS



## Dividend

With ability to consistently distribute cash to investors



2017	2018	2019	2020	2021	2022	2023
117%	100%	100%	100%	100%	100%	100%

A woman with long brown hair is posing in a white lace bra and matching underwear. She is looking upwards and to the right. The background is a light, neutral color with soft lighting. The image is split into two panels: the left panel has a semi-transparent overlay with text, and the right panel shows the full image of the woman.

# SABINA

## What are we in

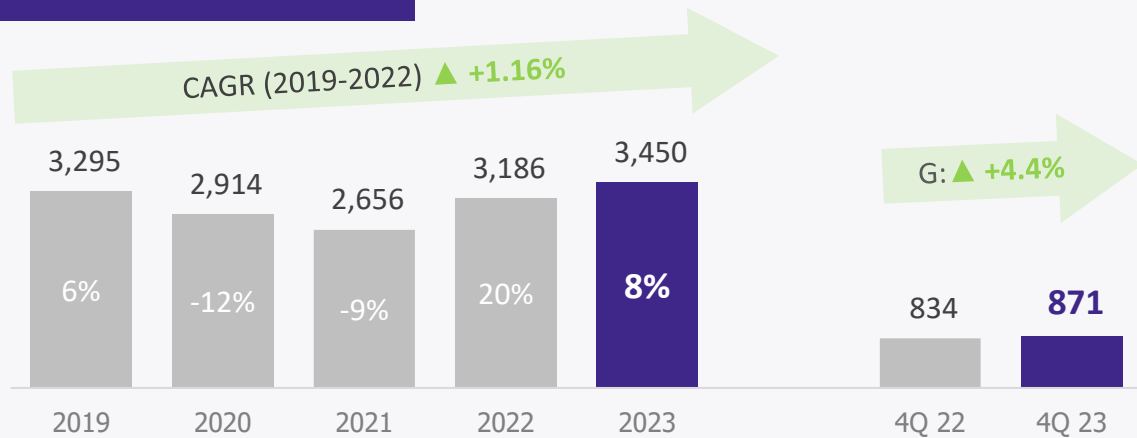
4Q 2023

SBV23026

SUV23026

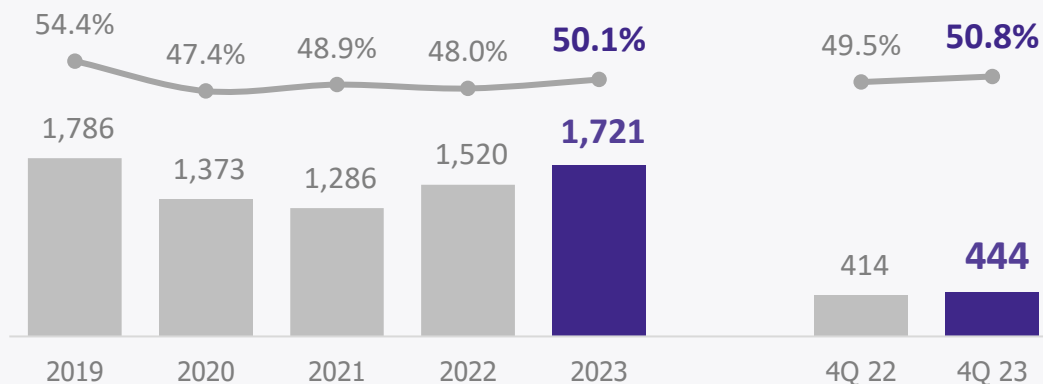


## Revenue (THBmn)

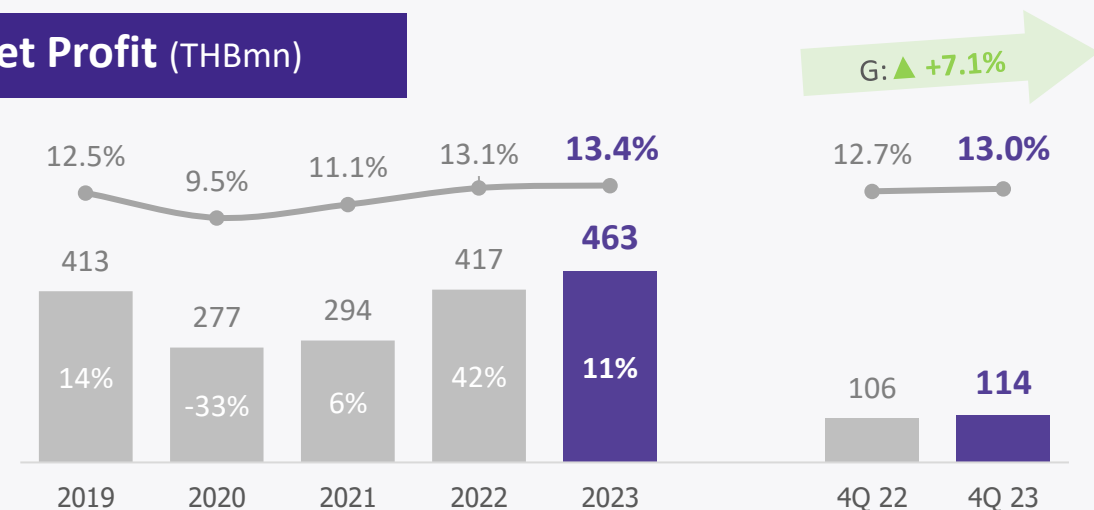


- \* Sales has increased both QOQ and YOY despite the lower sales of OEM. An impressive Sabina Brand sales for both Offline and Non Store Retailing can compensate the lower sales of Oem.
- \* Margin has been gradually increased on each quarter and has made 2% higher than 2022. The key is to increase the outsourcing product and limit the discount level.
- \* Increased of NSR channel up to almost 30% of total revenue has brought higher margin despite the amount spending on Q4 is higher due to the holiday seasons.
- \* Npm has continuously increased to 13.4% since 2020, the year of Covid pandemic.
- \* With AAA ESG rating, Sabina has smoothly blended various leans and kaizen programs in process not only to save Sg&a but also increase Sales.

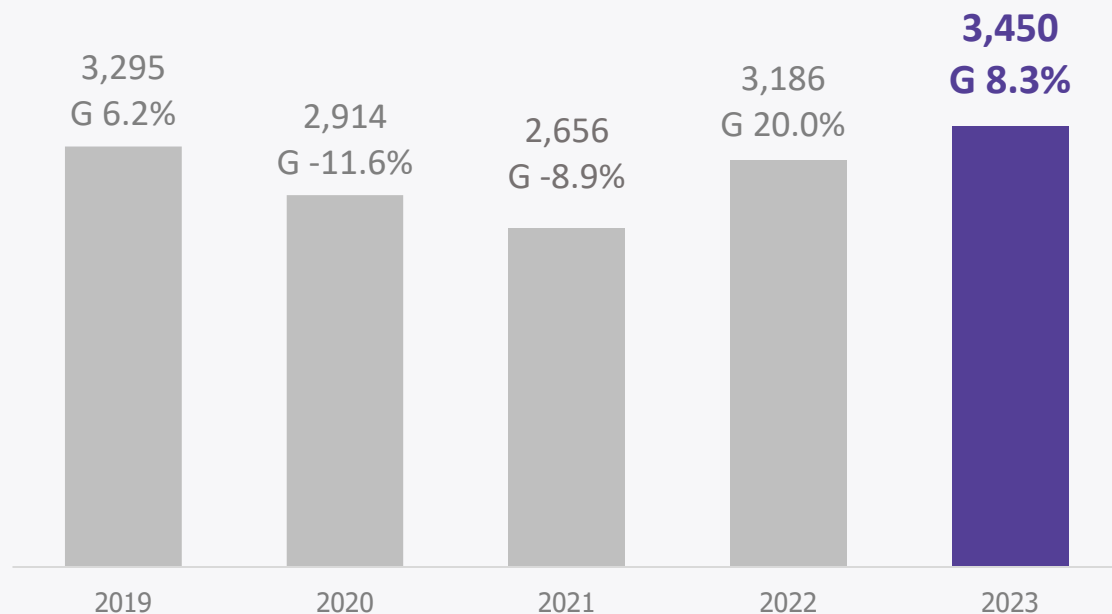
## Gross Profit (THBmn)



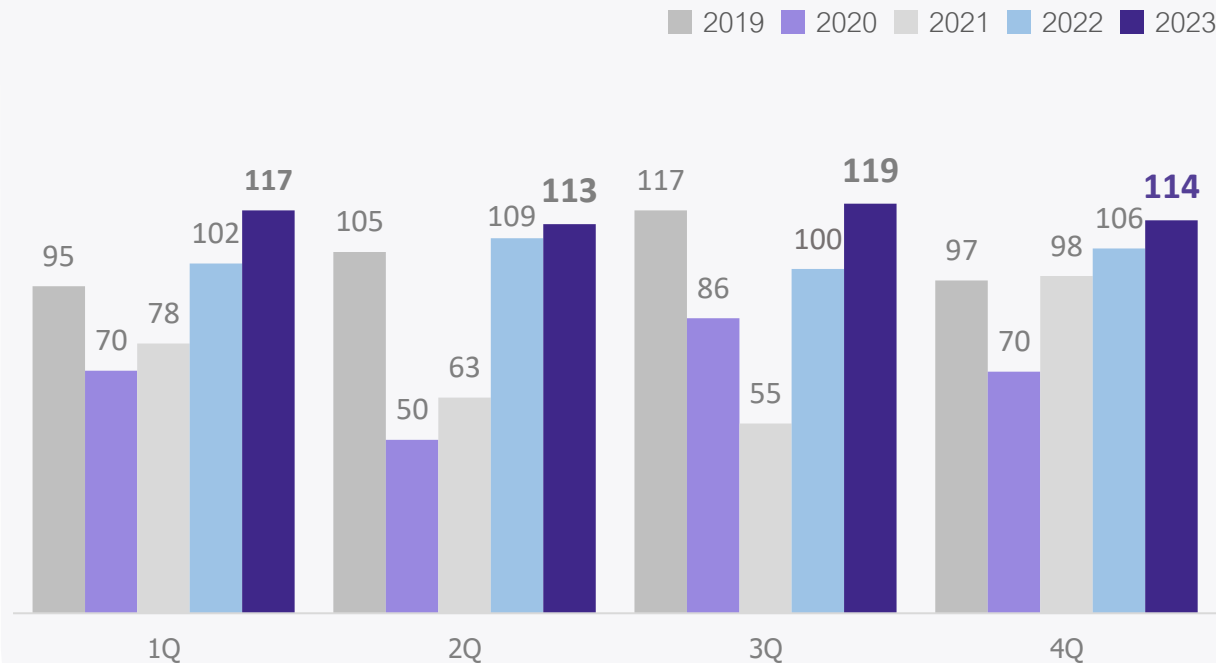
## Net Profit (THBmn)



### Sabina Revenue (THBmn)



### Net Profit (THBmn)



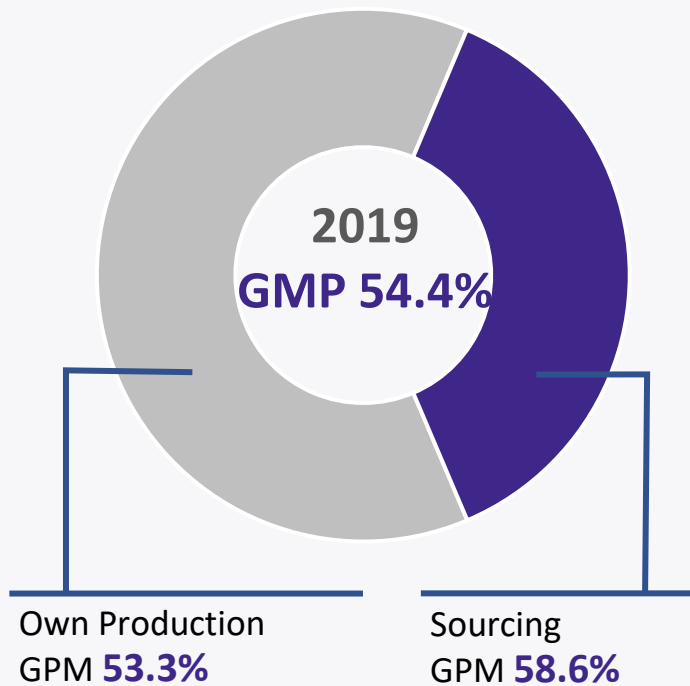
\* Total revenue of 2023 has reached new high after the total revenue of 2019, the year before Covid pandemic.

\* Net profit has made YOY new high on each quarter of 2023.

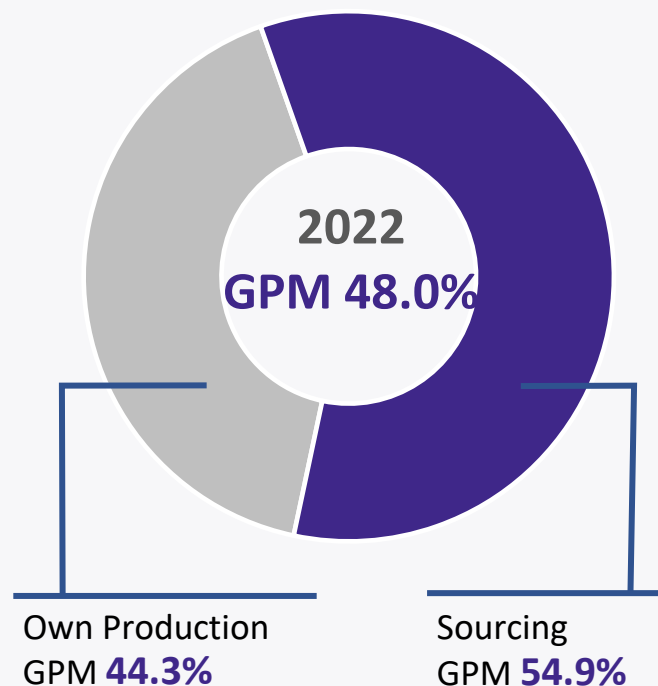
Net Profit	2022	2023	% YoY
4Q	106.1	113.6	7.1%
2023	417.2	462.5	10.9%

## Produce : Sourcing

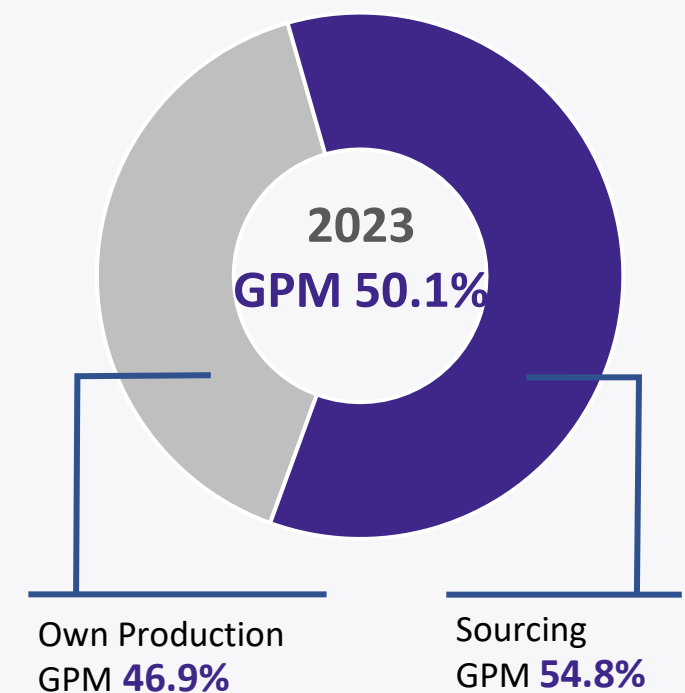
63% : 37%



41% : 59%



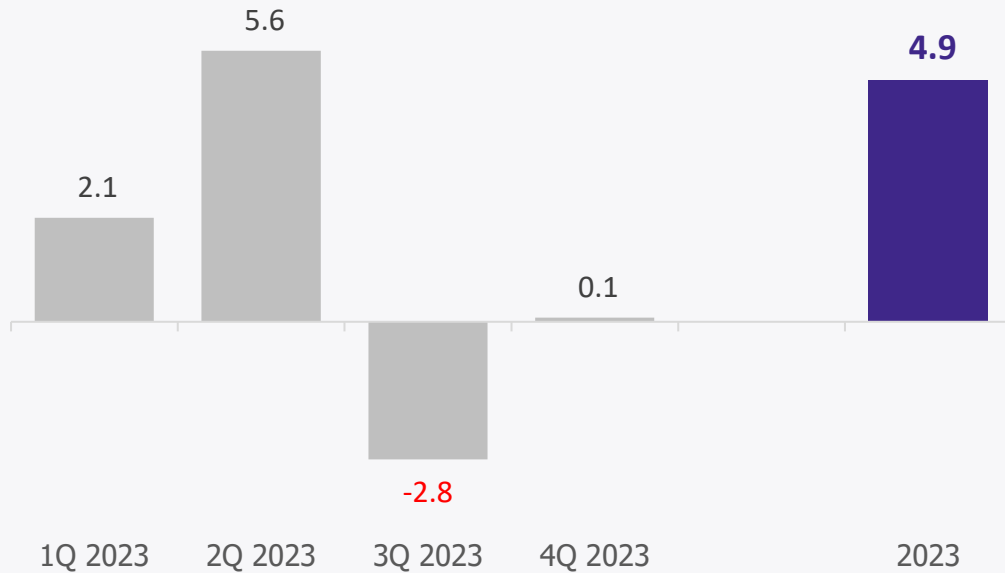
40% : 60%



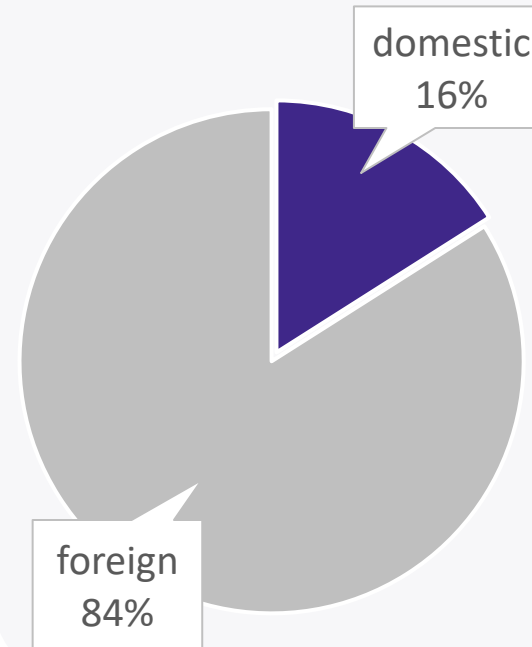
- \* GPM of Sabina own production has increased almost 2.60% making the total margin increase YOY.
- \* GPM of outsourcing product is lower than those of 2019 due to the imported of more middle range products.

## Exchange rate effect

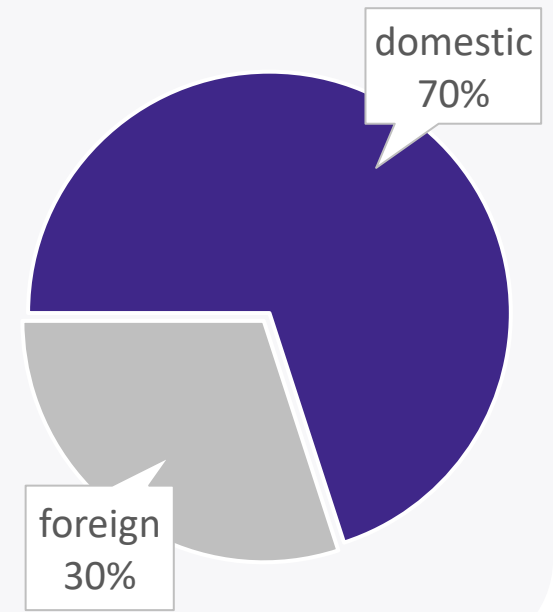
### Gain or loss on foreign exchange (THBmn)



### Sourcing

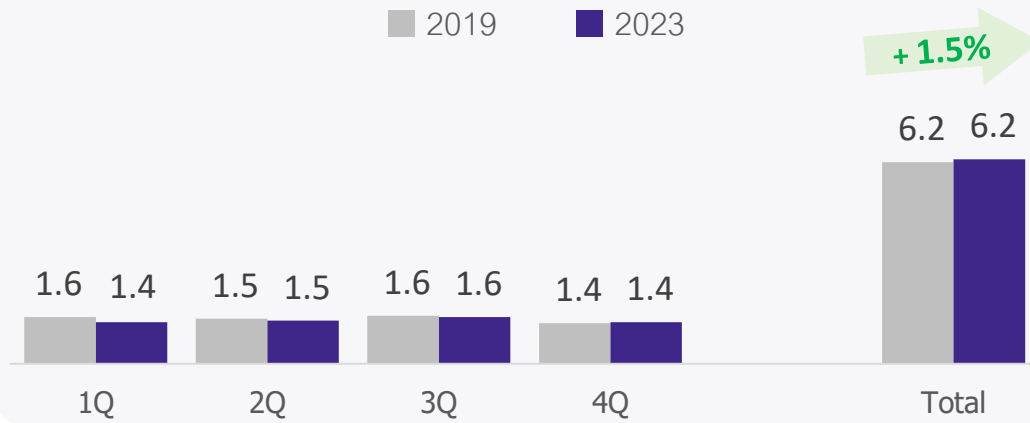


### Material imports



- \* Sabina can manage to gain 4.9 THBmn for the exchange rate risk on 2023.
- \* Yuan has been applied for the buying side of the imported outsourcing product and raw materials where the currency is less fluctuated.
- \* More main raw material will be ordered domestically from the local suppliers to avoid the risk of exchange rate.

## Gas expense (THBmn)



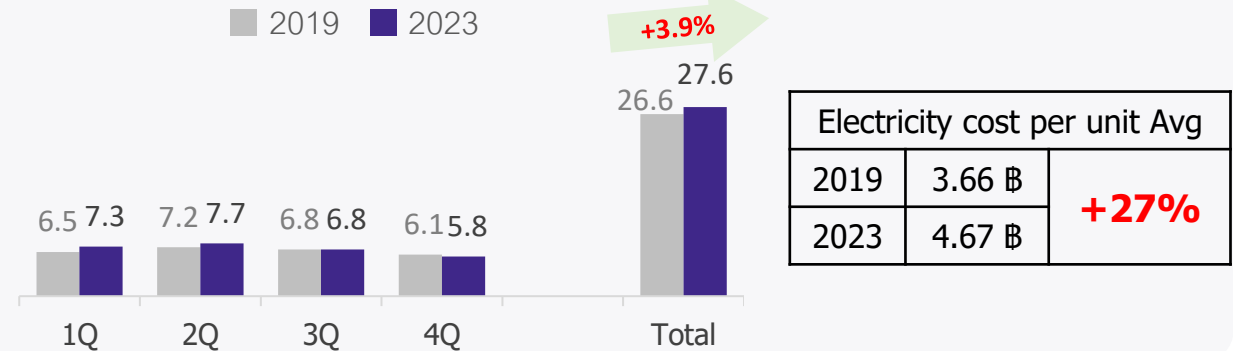
Diesel	Year	MAR	JUN	Sep	Dec
	2019	27.29	26.59	25.99	26.49
	2023	33.44	31.94	29.94	29.94
	%Change	+23%	+20%	+15%	+13%

\* Despite the gasoline price increased 13% since Dec 2019, Sabina is being able to efficiently spend 6.2 THBmn on 2023 which is about the same spending of 2019 with the increase of Nsr channel by the lean process for the inventory distribution and logistics.

\* Electricity cost per unit has increased 27% since 2019 while Sabina actual spending is increased 3.9% for 2023.

\* Three more Sabina locations will be equipped with Solar roof by April to save up to almost 25% electricity bill.

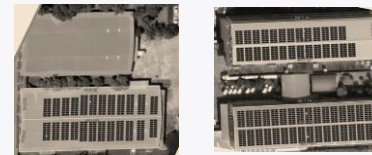
## Electricity bill (THBmn)



Electricity cost per unit Avg		
2019	3.66 ฿	+27%
2023	4.67 ฿	

## Solar Roof Plan

## Starting 3Q 2023



YS

S5

**Save 11.4%**  
195,087 Baht per month

## Starting 2Q 2024



TP

CN

HO

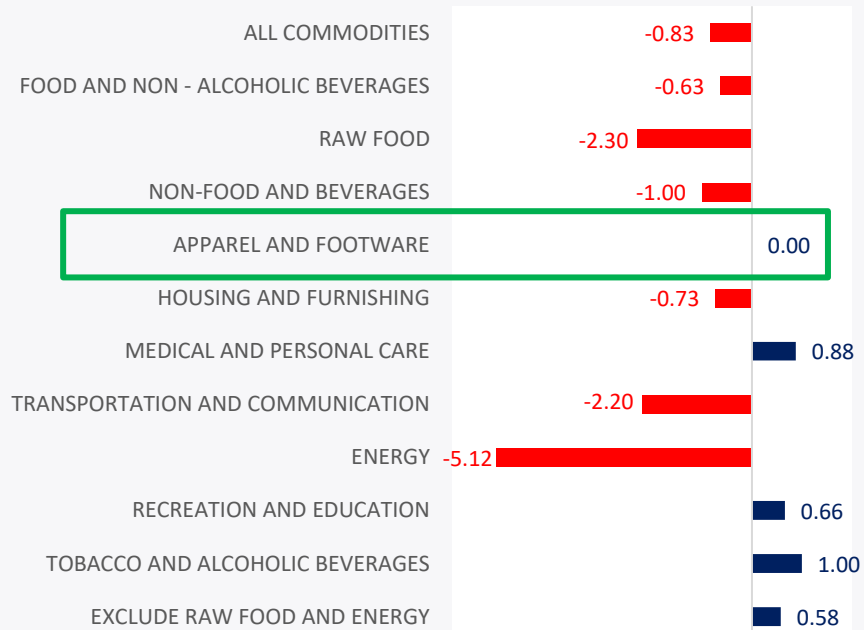
**Save another 11.5%**  
197,242 Baht per month

Total :

**Save 22.9%**  
Save 392,292 Baht per month

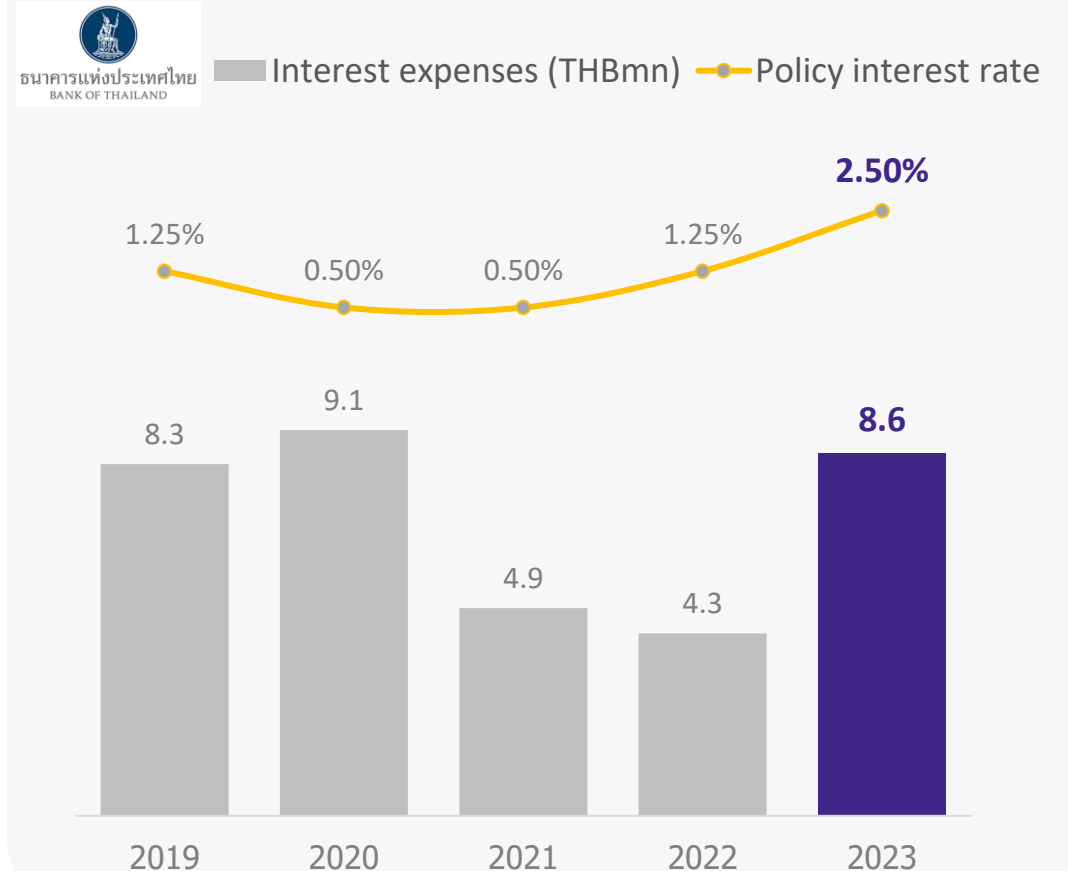


## Inflation (percentage)



\*Inflation of the September industry is currently at 0.00% reflecting the stable cost of raw materials.

## Policy interest rate



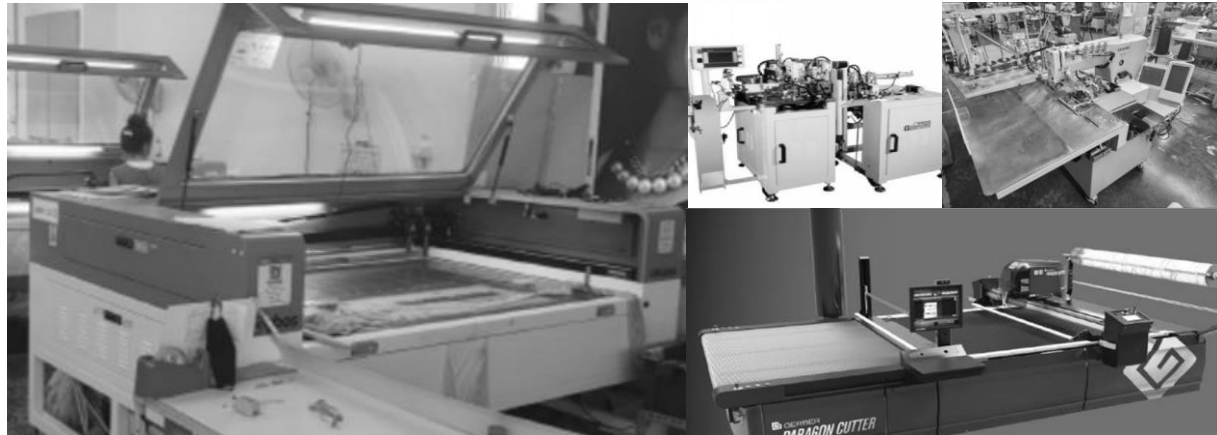
\* Government interest rate policy has gone up to 2.5% while Sabina spent 8.6 THBmn, the amount is about the interest of 2019.

**Output** (million pcs.)

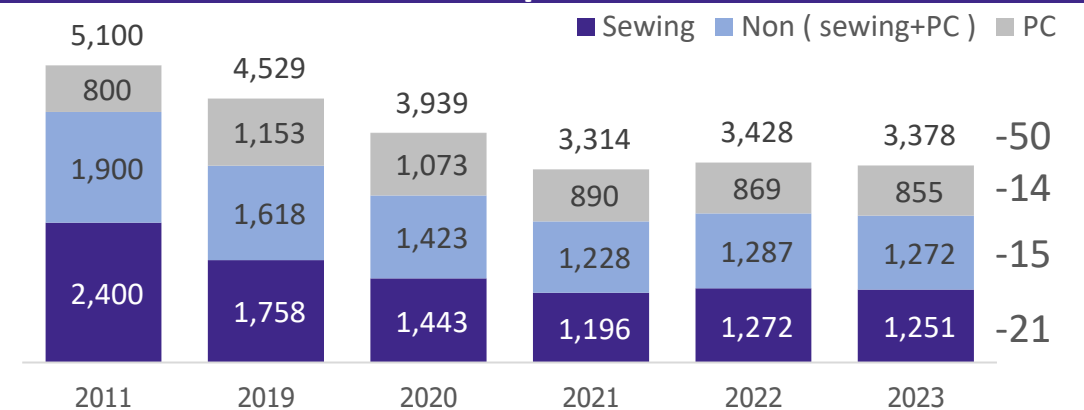
Factory	2023	2024	%G
YS	3.83	3.58	-6.6%
CN	2.09	1.88	-9.6%
BN	1.09	0.83	-24.4%
TP	1.33	1.10	-17.1%
S5	1.41	1.00	-28.9%
<b>Capacity</b>	<b>9.74</b>	<b>8.38</b>	<b>-13.9%</b>

\*Production capacity have planned lower for 2024 as the outsourcing product will be increased.

\* Sabina sewing staffs are always well train to do combine operations with high efficiency outcome and to work for difficult high fashion items and plus size Brassiere.

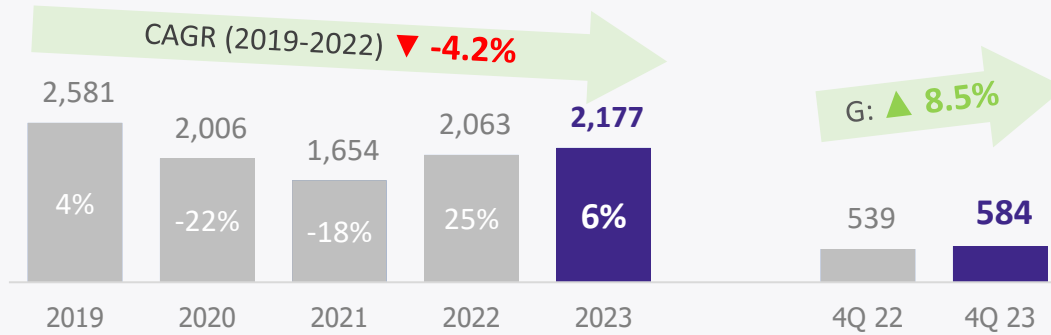
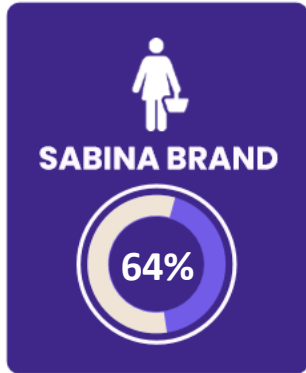


\* To cope with the higher wages each year, Sabina has applied more machinery and high technology sewing machines since last few years as the capex for 2024 is planned for 30 THBmn.

**Manpower**

\* Total number of employees has been decreased 50 positions since 2022.

\* Sabina used to have almost 6,000 employees in 2009 with 1,000 THBmn revenue. Today Sabina has 3,470 employees with more than 3,000 THBmn revenue.



- \* Offline channel of Sabina sales 2024 has increased by 5.53% , although we has already closed 8 Store underperformed store.
- \* Stand alone Shops have been doing well in terms of same store sales growth
- \* Mobile pop up sales, part of DTC channel has a good opportunity on the up country Sales.
- \* Modern trade has growth 7% in Q4 from add stock and get good feedback.

Store	2021	2022	2023	Dif
Department Store	83	82	82	0
Modern Trade	294	286	283	-3
Shop	93	92	90	-2
Traditional Trade	71	66	63	-3
Total	541	526	518	-8





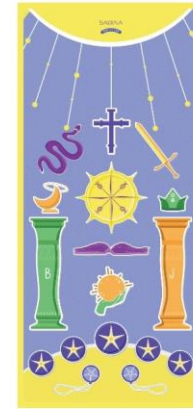
**Get Lucky Bag**  
 ถุงสุ่มส่องอนาคต  
 รวมสินค้าแบรนด์สุดฮิต  
 พิเศษ! วอลเปเปอร์ไฟทาโรต์ทำนายดวงปี 2567

**Free!** เมื่อซื้อสินค้า Sabina 3,000 บาท (ยอดสุทธิ) รับฟรี! ถุงสุ่ม Get Lucky Bag มูลค่ามากกว่า 1,500 บาท \*จัดส่งสินค้าผ่านทาง Sabina@home



**Get Lucky Bag**  
 SABINA

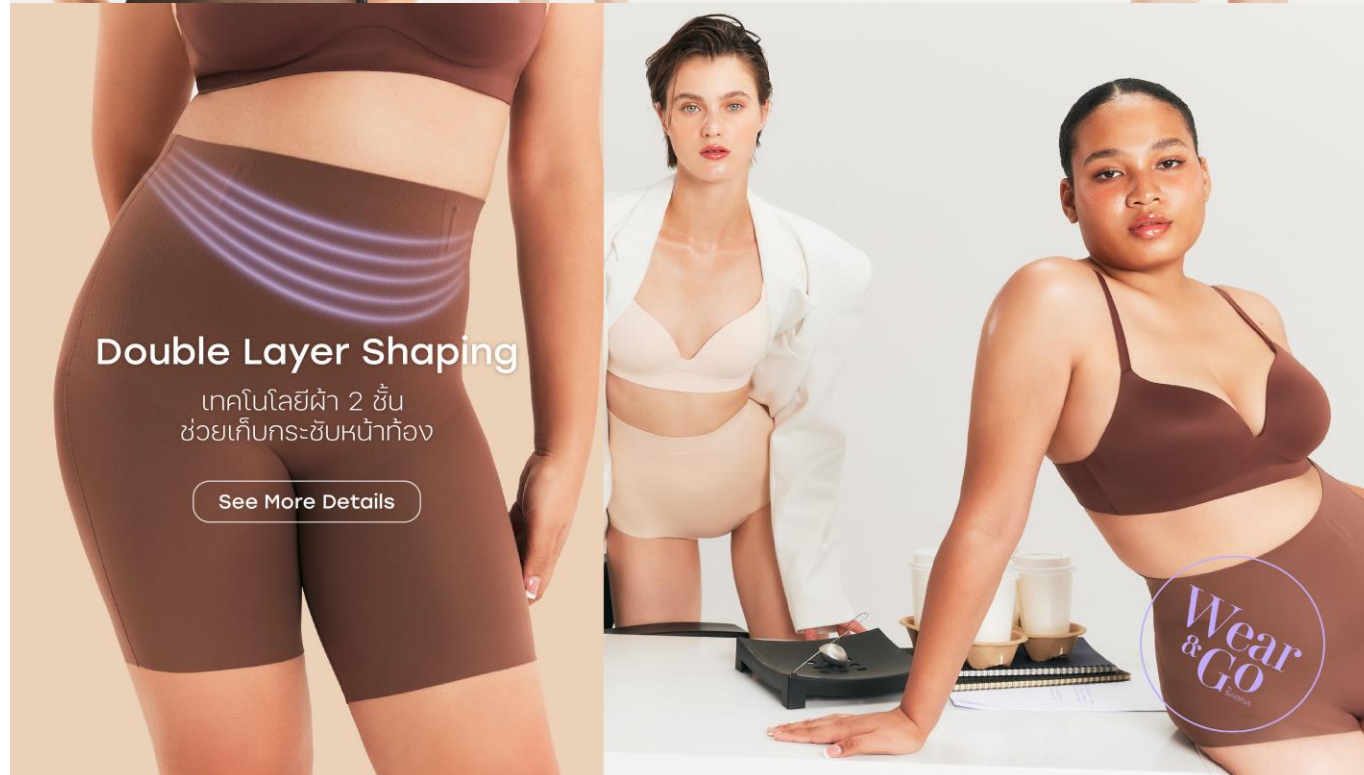
This bag will bring a good fortune.



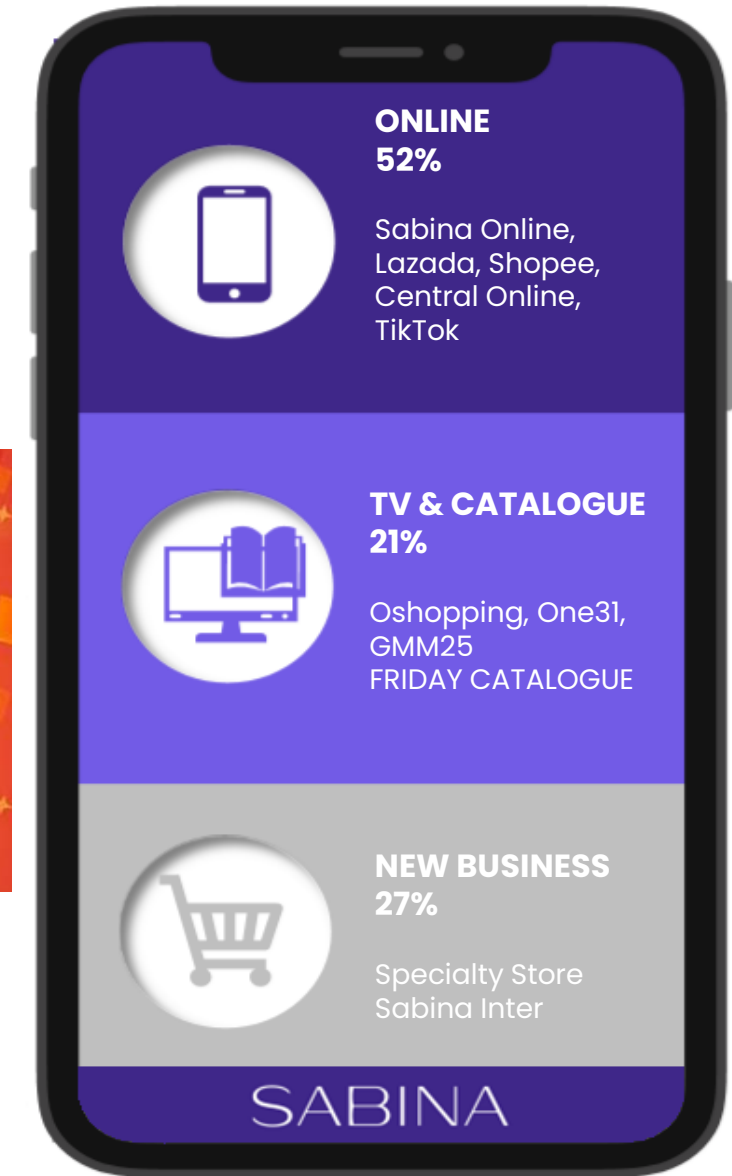
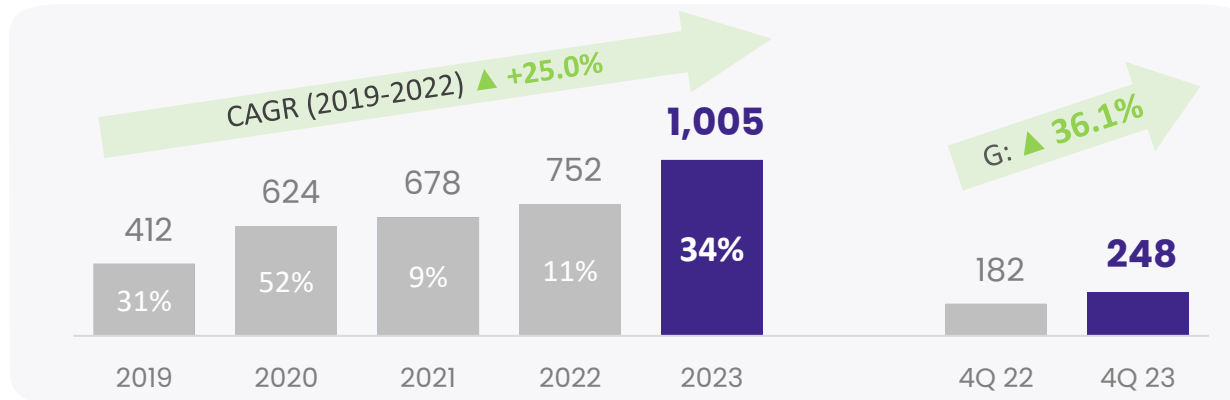
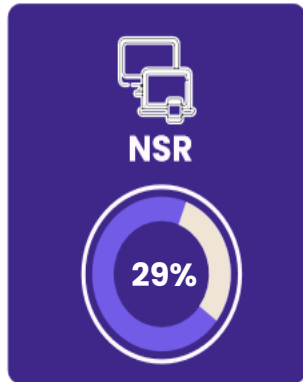
## Get Lucky Bag

Purchase Sabina Products Worth 3,000 Baht or More (Net Amount) Get a Free Mystery Bag! (Mystery Bag contains premium products from leading brands, valued at over 1,500 Baht)

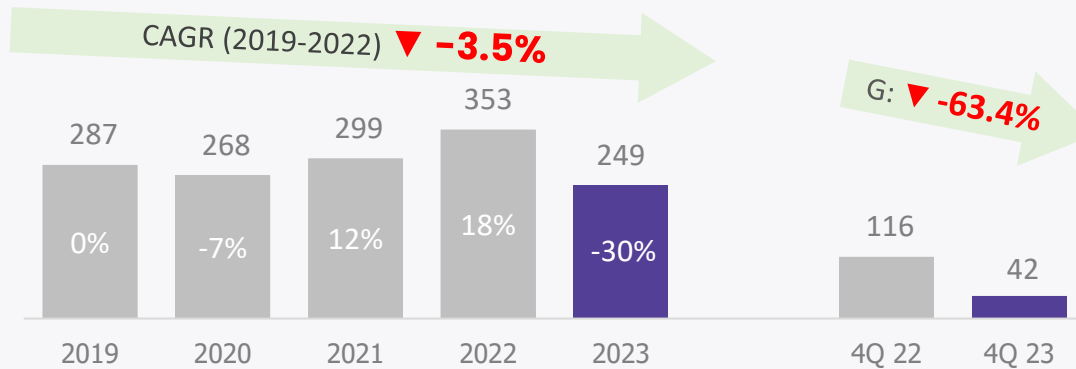
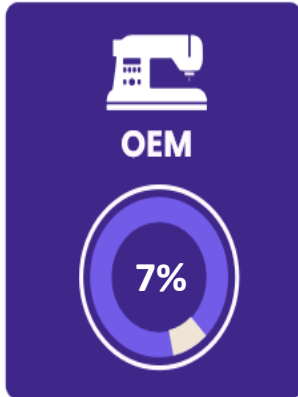
Promotion Period: December 1–31, 2023







More than half of its sales come from online, indicating that the trend of online growth still has significant implications for the continued growth of NSR, and with all campaigns so far, Sabina has maintained its No. 1 position across all online platforms, which is an indication that Sabina is still the leader of the online market in Thailand.



- \* Our customer in European countries and UK still have high level of stocks so it effected to order booking in Q1
- \* However, we have a good sign from new customer in FarEast Asia that will start placing order with Sabina in 2024
- \* We also start working to produce outerwear for private label both in Thailand and aboard.



### Thailand's export market for bras, corsets and components. (THBmn)

Countries	2022	2023	G%
USA	2,339	2,061	-11.9%
Japanese	558	622	11.4%
France	384	306	-20.4%
Mexico	76	227	197.8%
England (UK)	<b>249</b>	<b>151</b>	<b>-39.4%</b>
Other countries	1,583	1,311	-17.2%
<b>TOTAL</b>	<b>5,190</b>	<b>4,678</b>	<b>-9.9%</b>







SABINA

# BUSINESS UPDATE

1Q 2024



SOL23036

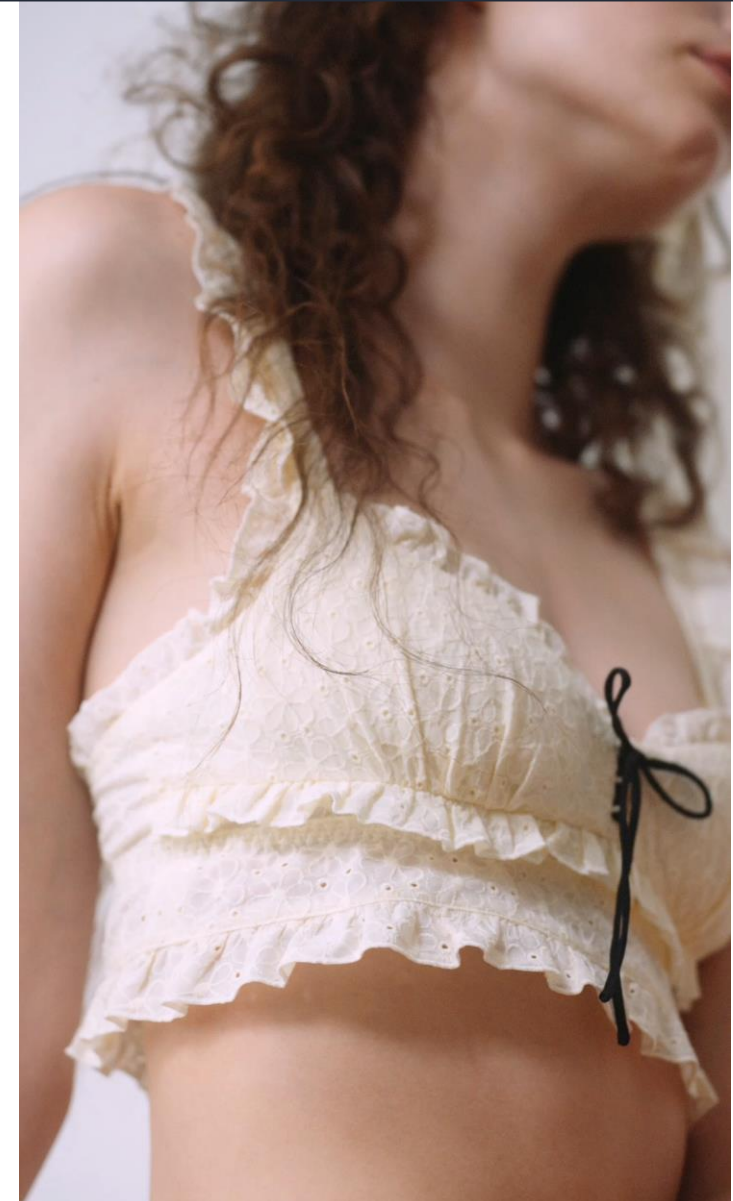
SXL23036





### JANESUDA X SABINA COLLECTION

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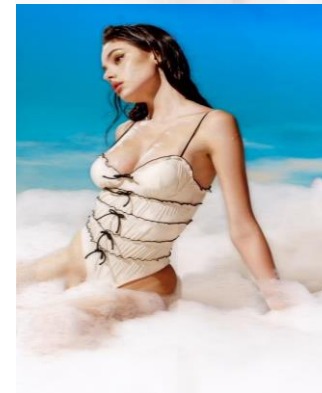






## SABINA SWIM

Heat up your summer with our SWIM SS 24 collection, bringing desert vibes to the shoreline.





# Sabina ESG

## ENVIRONMENTAL

- Energy preservation management
- Water preservation management
- Waste management
- Efficient Product Procurement
- New life bra cycle
- Greenhouse Gas Emission Control And Forest biodiversity.



## SOCIAL

- Mother Jintana Foundation
- Sewing Cup, Sewing Heart
- AunJai Fund (Micro Finance)
- Learning Organization
- Occupational Health and Safety
- Human rights

## GOVERNANCE

- Code Of Conduct
- CAC (Collective Action Coalition Against Corruption)



# Result

ผลการดำเนินงาน  
ปี 2023

ขอบคุณทุกการสนับสนุน  
แล้วมาร่วม “โล่เปลี่ยนโลก”  
กันอีกในปี 2024 กับ SABINA

สรุปยอด

เปลี่ยน ‘ชุดชั้นในเก่า’  
เป็น ‘พลังงานสะอาด’ 2023



	ชุดชั้นในเก่า (tonne)	พลังงานที่ได้ (MJ)	ทดแทนถ่านหิน (Kg)	ลด CO <sub>2</sub> (Kg.CO <sub>2</sub> )
Jan – Mar	5.9	125,642	5,584	9,318
Apr – Sep	4.48	98,924	4,397	7,336
Oct – Dec	4.49	99,145	4,406	7,353
รวม	14.66	323,710	14,387	24,006



ชุดชั้นในเก่า (tonne)

พลังงานที่ได้ (MJ)

ทดแทนถ่านหิน (Kg)

ลด CO<sub>2</sub> (Kg.CO<sub>2</sub>)

Jan – Mar

5.9

125,642

5,584

9,318

Apr – Sep

4.48

98,924

4,397

7,336

Oct – Dec

4.49

99,145

4,406

7,353

รวม

14.66

323,710

14,387

24,006



## ผลการดำเนินงาน : ยอดสะสม 2023 - 2024



TRANSFORM TO  
THERMAL ENERGY

654,910.7 kJ



REPLACE  
COAL CONSUMPTION

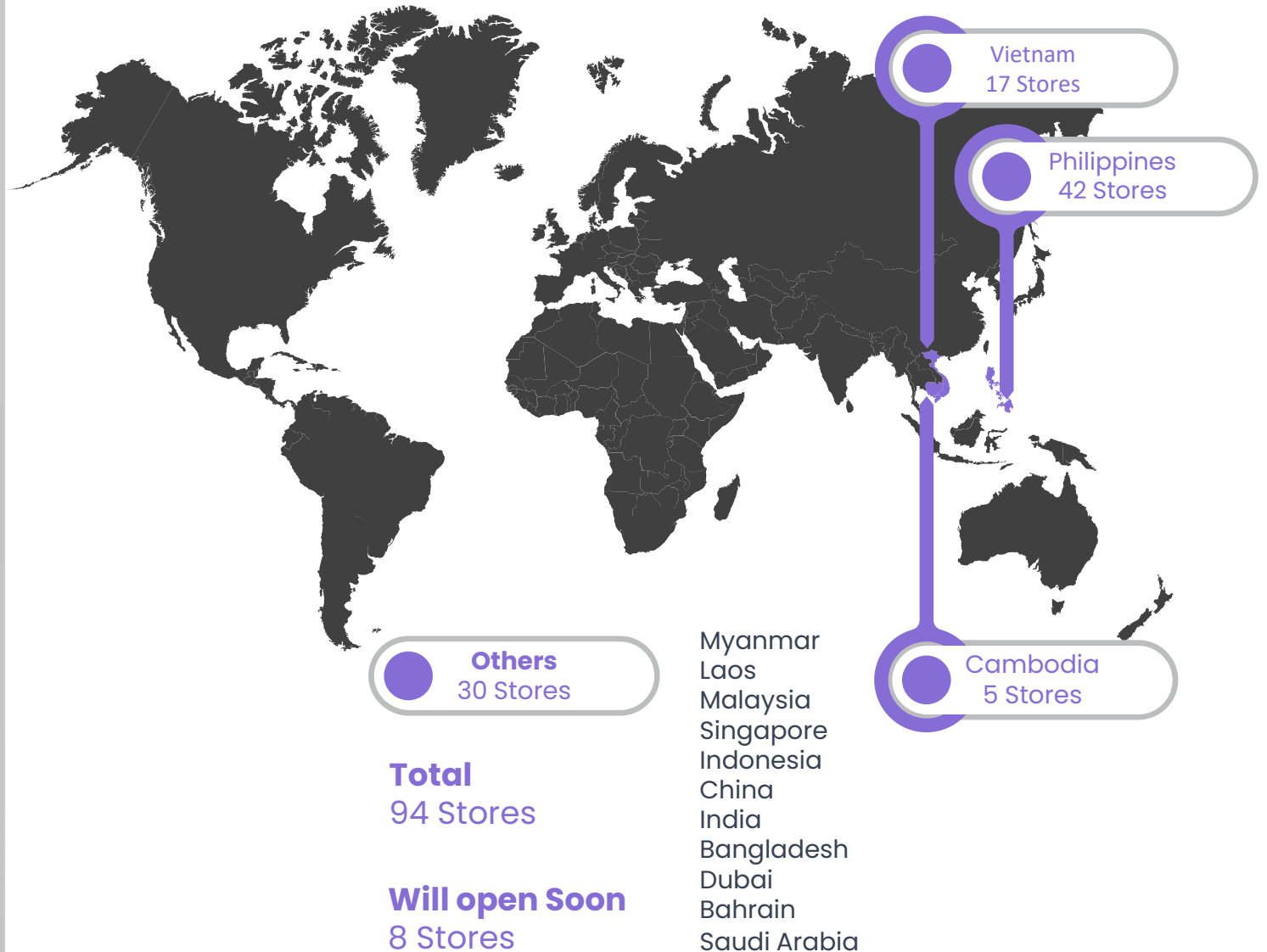
29,106.61 kg

REDUCE  
CARBON DIOXIDE

48,569.22 kg. CO<sub>2</sub> -eq



# LOCAL BRAND to REGIONAL BRAND

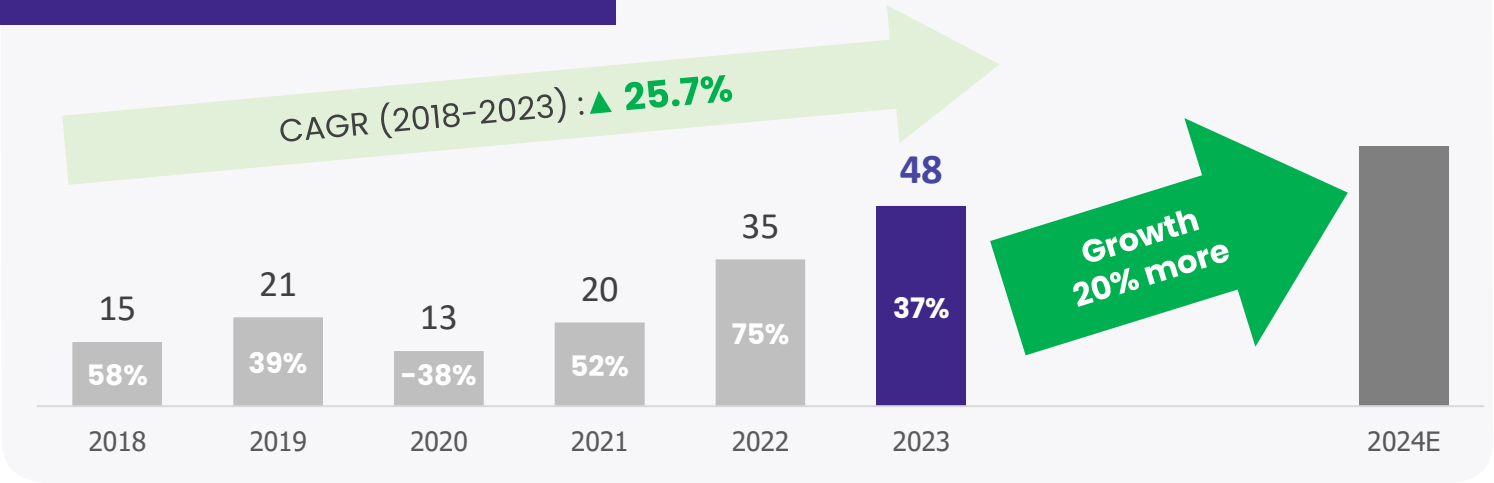




**SABINA**  
PHILIPPINES



## Revenue (THBmn)



2023

Offline  
97%

Online  
3%



# ACE Concept

**A** = Availability

**C** = Convenience

**E** = Ease

Year	NO. OF STORES
2019	30
2020	31
2021	32
2022	33
2023	42

\* Use **data analytics** to help analyze the distribution of products to stores

\* Use **data** to assist in fulfilling products to stores to ensure that the products are placed correctly and efficiently.

\* Adjust the workflow system to make it easier

\* reducing the workload on sales staff and increasing customer service time.

\* Use **product segmentation** to target the appropriate customer groups in each store.

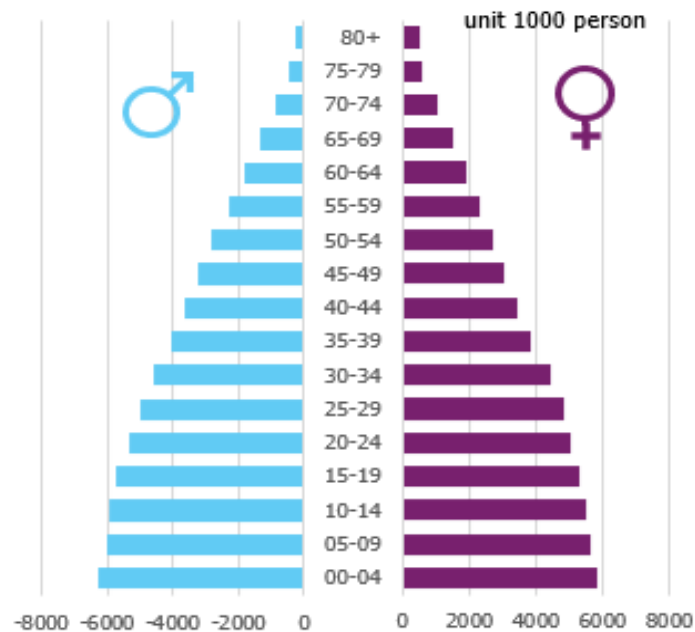


## Philippines analysis



118.31 Million  
Jan20,2024

### Philippines

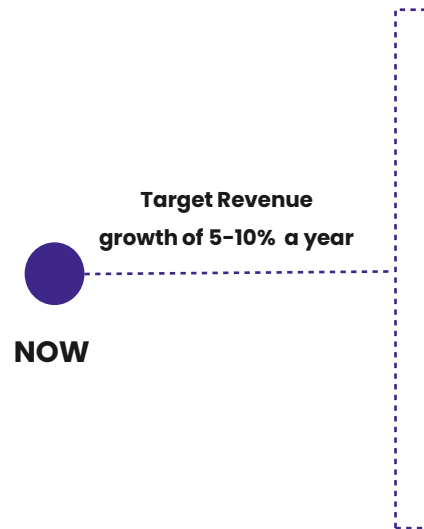


## PH Sales Strategies

- Increase more visibility
- Product segmentation
- Sales system Implementation
- Use data analytic for demand forecasting and fulfillment

## COMPANY INFORMATION

Growth Strategy in 2024–2028



### SHORT-TERM GOAL

3 YEARS

- Product Personalization for each group of customers and achieve not less than 10% of sustainable product in 2025
- Store Optimization by using Lean concept to manage product and service in Thailand
- Seamless Customer Experience for all customer journey in Thailand.
- Use high technology machine to increase efficiency and optimized production cost.

### LONG-TERM GOAL

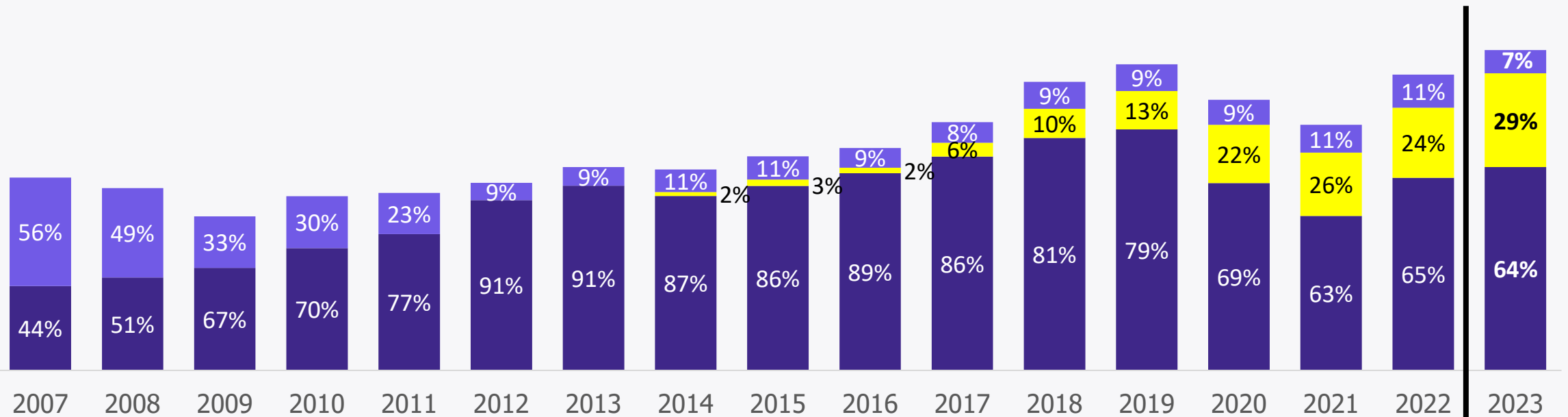
5 YEARS

- Use Marketing Technology to increase service level in both online and offline channels.
- Extend of Lean Manufacturing to be Lean Enterprise
- Extend our product line and market into SEA and become Regional brand.
- guarantee customer satisfaction – SABINA Promise

Sales will be supported by both Sabina manufacturing capacity together with an increase in product sourcing from trusted sub-contractors

## Revenue

■ Sabina Brand ■ NSR ■ OEM

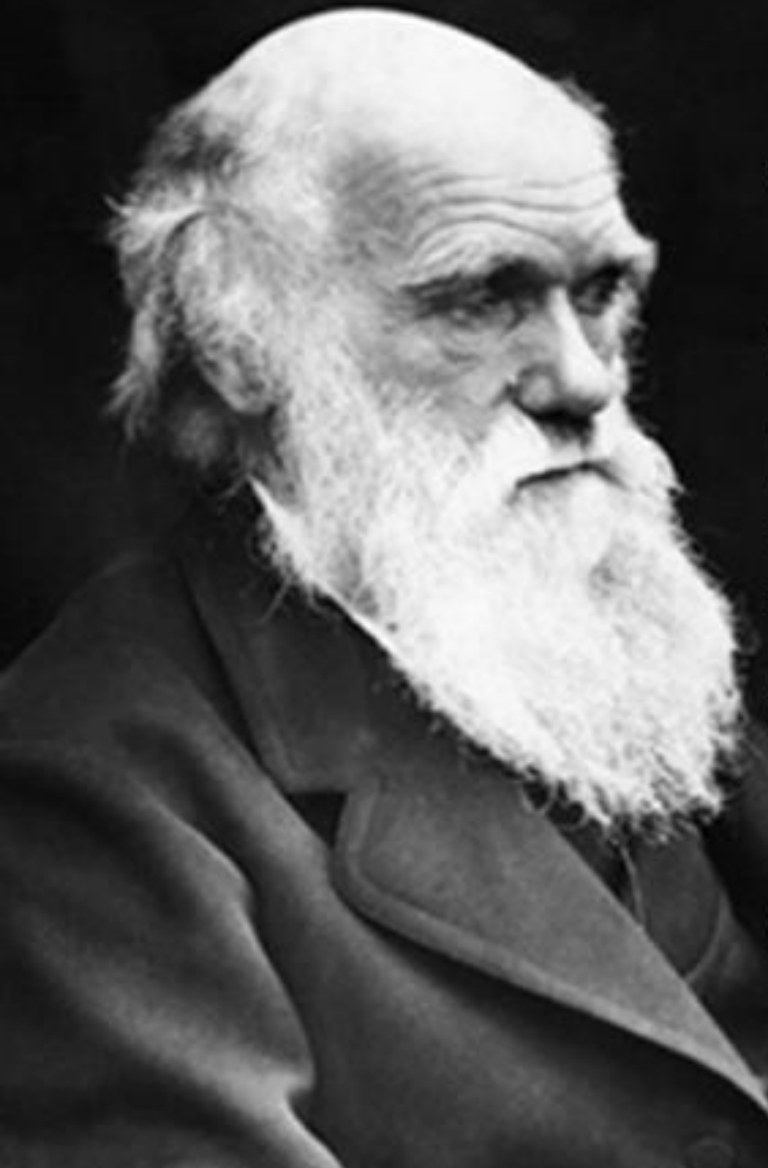


## % Gross Profit

26%	37%	37%	35%	44%	50%	51%	53%	52%	53%	51%	52%	54%	47%	49%	48%	50.1%
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## % Net Profit Margin

6%	9%	4%	3%	3%	6%	5%	7%	7%	7%	9%	12%	12%	9%	11%	13%	13.4%
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“It is not the strongest of the species that survives, nor the most intelligent that survives. It is the one that is most adaptable to change.”

Charles Darwin (1809 – 1882)

# APPENDIX



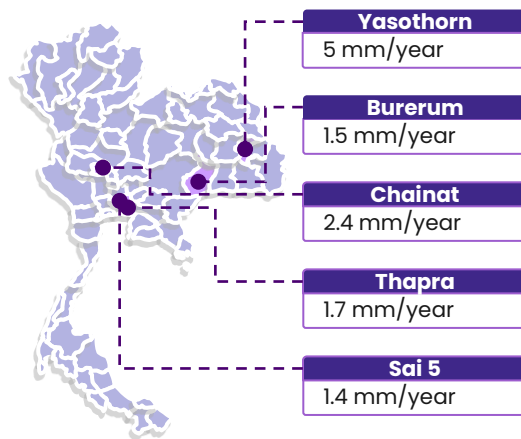


## COMPANY INFORMATION

### Introduction to Sabina

- **The leading Thai women underwear manufacturer under the iconic Sabina brand**, awarded Thailand's Top Corporate Brands in fashion sector for 5 consecutive years
- **Strong distribution nationwide** with products sold across **541 POS, 93 shops** in leading department stores and discount stores together with sales channels in **TV and online channels**
- **Also has support from local distributors** in key regional markets including the **Middle East, Asia (Pakistan), and AEC (CLMV and Philippines)**
- **Manufacturing capacity of ~12 mm units** with ability to manufacture complex products that required high skilled labor

### Manufacturing footprint <sup>(1)</sup>



Thapra



Sai 5



Chainat



Yasothorn



Burerum

From OEM manufacturer to brand developer

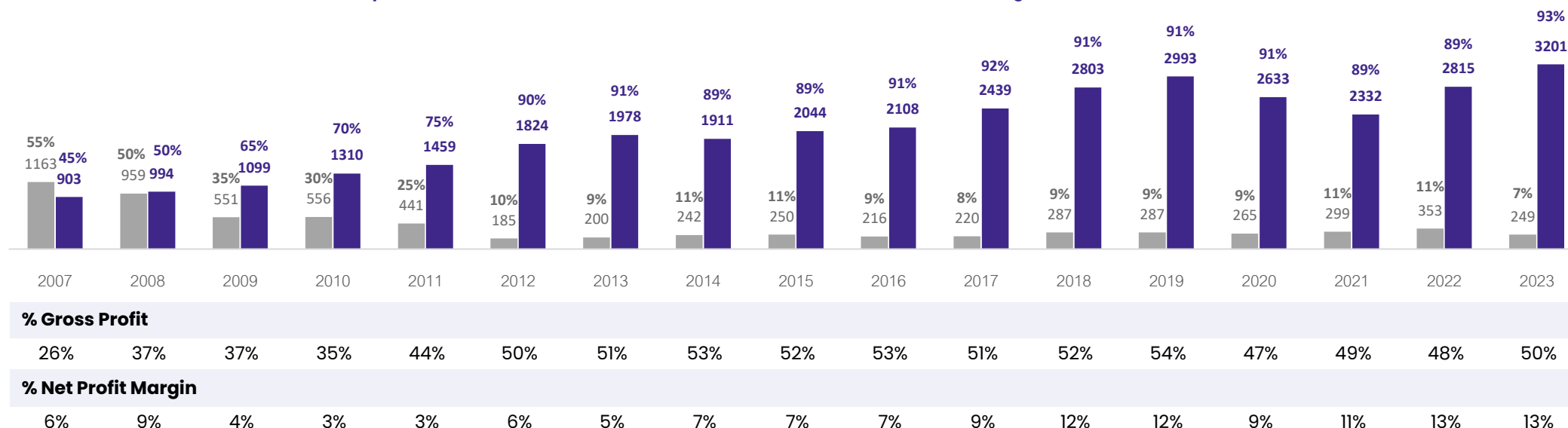
## Sale Report Brand and OEM (2007 – 2022)

2011: Thailand Great flood / Euro-zone crisis

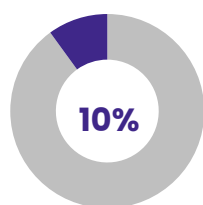
2007–2008: Subprime

2010: UK Financial Crisis

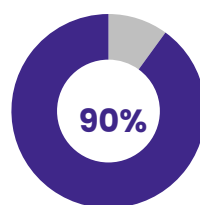
2012: Minimum Wages hike to THB 300



1997–2005: No pricing ability with nominated supplier



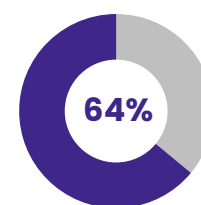
BRAND



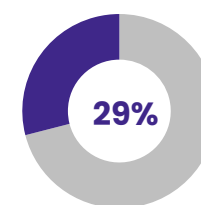
OEM



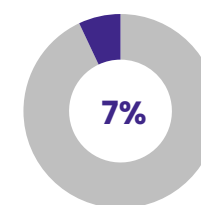
2012–2023: Ability to command retail price with variety supplier



BRAND



NSR



OEM

## PRODUCT

We aim to create innovative products for an improved consumer lifestyle. This begins with thorough research and development to align with Thai women's needs. We continuously develop manufacturing innovations to maintain high quality. Our goal is to lead in modern lingerie innovation, , addressing women's needs across all life stages.



Kids

Teen

Working Woman

Elderly

**SABINA KIDS**

Underwear for Children  
Ages 6-14 Years

**LEVEL BRA :**

4 levels of padding.

**MATERNITY :**

Specially Designed  
Maternity Underwear  
for Pregnant Women

**Level 1:** 0% Thickness 0.5 - 1 cm

**Level 2:** 25% Thickness 1.5 - 2 cm

**Level 3:** 50% Thickness 2.3 - 3.2 cm

**Level 4:** 100% Thickness from 3.5 cm and above

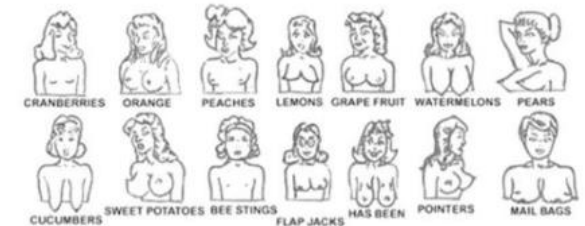
## PANTY ZONE



## Wide product offering with ability to capture broad group of customers

Level 1	PRETTY	PERFECT <i>bra</i>	FUNCTION BRA	PLUS SIZE +BRA	Sbn SPORT
Level 2	TWENTY FIVE!	Soft Collection			
Level 3	MODERN	DOOMM			
Level 4	DOOMM				
Mom & Kids	SABINA Kids	Maternity			
Fashion	mad moiselle <small>INTIMATES</small>	MAGGIE MAE	SABINA SWIM	wearever <small>by SABINA</small>	Shapewear
Accessories & Other	SABINA accessories				

The products vary in prices to fit with different target groups. The lowest price products are distributed through modern trade, such as BigC and Tesco Lotus. The middle price products, which cost about 700–800 Baht, are distributed throughout the country, including Doomm Series, Wireless bras, and Modern V. For the top price products under the brand Madmoiselle and Maggie mae Collection, which cost over 1,000 Baht, are only distributed in big cities and in Bangkok area only.



“มีการตัดเย็บโดยใช้ผ้าแบบยัดรูปทรงตาม pattern ที่ัดมาเพื่อรองรับสรีระที่ต่างกันแบบต่างๆ”



## SABINA's characteristic

SABINA's characteristic is not only fashionable but also functional. The outside of the product is well-designed with lace and beautiful stuff, while the inside is well-tailored with good pattern to be able to fit with different body type of women. For example, DoommDoomm series are made with different support sponges that are placed in certain places to get the desired shape for women. The company emphasizes on the importance of the patterns on each collection to suit with various body type, to create the best desired shape for customers, from small sizes to large sizes, with the selected fabric and pattern to support different shape of chests.























## Sabina Brand

COLLABORATION

Create interest and reach new group of customers

Use global level cartoon such as Disney's frozen, as well as Thai's artist cartoons that are popular in social media

	<b>Mamaung Jang 2014</b>		<b>Kingdom of tiger 2017</b>		<b>ANO 2019</b>		<b>Gentle Woman 2022</b>
	<b>Bear Boyfriend 2015</b>		<b>Moomin 2017</b>		<b>Mamegoma &amp; Sumikko 2019</b>		<b>DADDY and the muscle academy 2022</b>
	<b>Disney Frozen 2015</b>		<b>I SEA U 2018</b>		<b>DADDY and the muscle academy 2020</b>		<b>Line Friend 2022</b>
	<b>Bearplease 2016</b>		<b>Piske&amp;Usagi 2018</b>		<b>Snoopy 2020</b>		<b>CareBears 2022</b>
	<b>Simply Mamuang 2016</b>		<b>My Sticker 2018</b>		<b>Esther Bunny 2021</b>		<b>Barbie 2023</b>

## Divisions operation of the company policy



### The Company

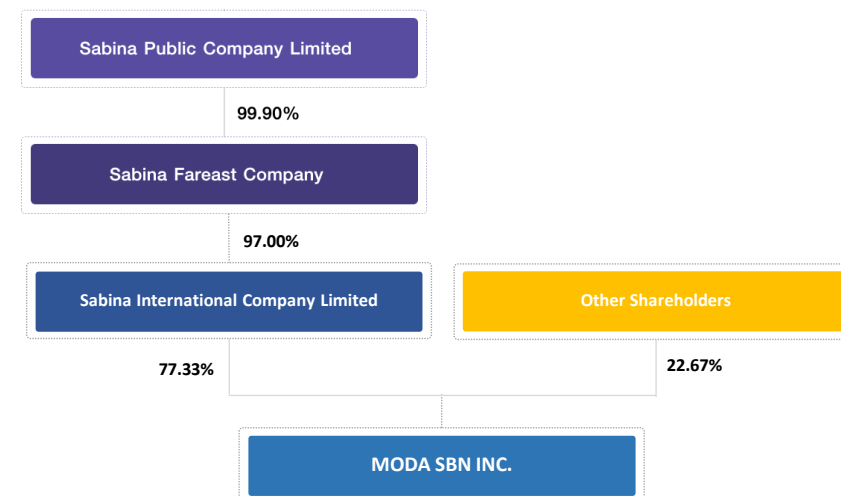
Acting in the business of producing and selling underwear for subsidiaries and customers who are foreign lingerie suppliers (OEM or Original Equipment Manufacturer) Originally, the business of manufacturing and selling OEM products of the company is the production and distribution for subsidiaries which received production orders from another customer because the subsidiary has been operating for a long time and more well known to customer abroad. When the company started to get some recognition in the group of customers abroad then started selling more OEM products directly to customers without passing through subsidiaries.

### The Subsidiary

Acting in the design, manufacture and distribution of women underwear under the brand "Sabina" Including produce by the order from customer who is using their own brand or OEM (Original Equipment Manufacturer) and act as company distribute women underwear under the brand "Sabina" to department store, shopping centers and modern trades fair both domestic and international. Including sales through new distribution channels such as TV Shopping, Website and Company's Application and other Websites.



## Shareholding pattern





# No Time Limit for Success

- Hamburger Crisis
- OEM to brand
- Doomm Doomm (niche marker)

- Introduction of big size bras

- New Normal Crisis
- Best CFO Award, IAA Awards for Listed Companies 2020
- Outstanding Innovative Company Awards, SET Awards 2020

- Rebranding
- Outstanding Investor Relations Awards, SET Awards 2022
- Commended Sustainable Award 2022

- M&A with MODA SBN INC., the distributor of SABINA in the Philippines.

1997

2006

2011

2016

2019

2020

2021

2022

2023

- Tom Yum Kung Crisis
- Start OEM

- Lean System

- Outstanding Company Performance Awards, SET Awards 2019

- Rising Star Sustainability Excellence Award and Thailand Sustainability Investment Award, SET Award 2021

- IAA Awards for Listed Companies 2022
- Best CEO Awards
- Best CFO Awards
- Best IR Awards,



Best CFO



Outstanding Innovative Company Awards



Commended Sustainability Awards 2022



Outstanding Investor Relations Awards 2022



Best CEO, from the Investment Analysts Association (IAA)



Best CFO, from the Investment Analysts Association (IAA)



Best IR, from the Investment Analysts Association (IAA)



## COMPANY INFORMATION

### Message from Chairman



Mr. Viroj Thanalongkorn

Chairman of the Board of Directors

The company has been reviving to the normal state in the year 2023, prioritizing on maximizing sales to be greater than in the year 2019. The corporation still focuses on enhancing efficiency and effectiveness in every step of business operation by setting an alignment in departments' plans and marketing strategies and achieving five goals of the company. At the end of the year, our company achieved what we were aiming for. We made the greatest sales ever of 3,450.4 million Thai Baht in which we received 462.5 million Thai Baht profit. Our sales growth rate compared to the year 2022 has increased by 8.3% and our profit of 13.4% was the highest profit ever. It was a great indicator and positive sign to begin the year 2024.

The board of directors decided to set the price per dividend share of 1.33 Thai Baht according to the operational performance. However, dividend has been paid with the price per share of 0.66 Thai Baht. Therefore, it is suggested that we propose the price per share of 0.67 Thai Baht once again in the general meeting of shareholders which will be held on April 25th, 2024. In addition, dividend payment shall be proceeded by May 17th, 2024.

Our 2024 goals still prioritize on Sabina's brand DNA as follows:

S = Sustainability

B = Better Life

N = New Innovation

Contributing the minimum of 10% green products within the year 2025

Participating in New Life Bra Cycle project, transforming used bras into clean energy to minimize waste. Additionally, making bras for breast cancer patients and conducting Simulator Pad activity to educate women on detecting breast cancer by themselves

Prioritizing on innovativeness in designing and manufacturing products to serve all segments of targeted groups and providing better life for customers

We still focus on every channel's growth, not below 10%. Prioritizing products that are beyond normal bras, we would like to expand our product line to serve all targeted markets in order to meet an alignment with company vision as follows:

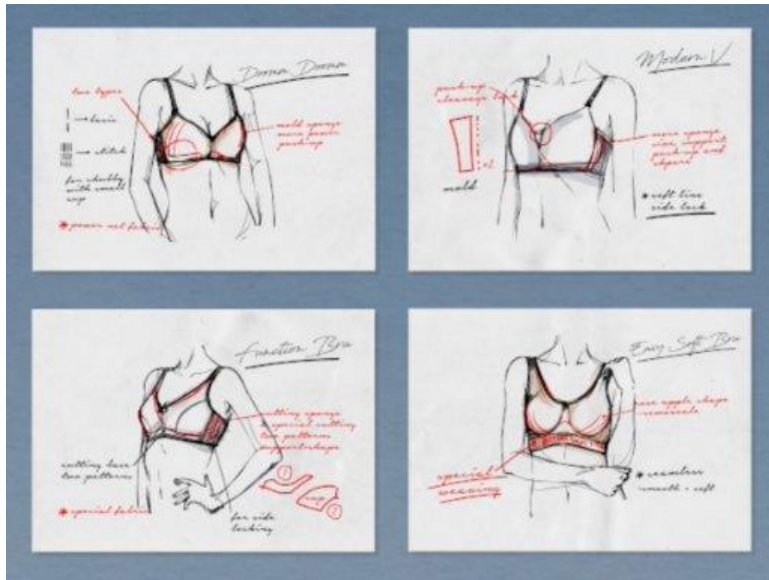
Throughout the year 2023, Sabina has been acquiring its distributors in the Philippines, mainly on the first quarter of the year as it was the perfect time for company growth. In addition, Sabina received three awards from IAA, including Best CEO Awards, Best CFO Awards, and Best IR Awards. SET also gave Sabina Best Sustainability Awards 2023, an award given to registered companies with sustainable business operation: effective operational management, decisive for all stakeholders, satisfactory economic growth, and beneficial to society and environment. Sabina serves as a good example for other registered companies.

On behalf of the company's board of directors and employees, we promise to conduct our business under the principle of good governance in order to achieve our ambitions. We would like to thank our shareholders, customers, business partners, and stakeholders for their trust in our company. We will drive Sabina to be a regional brand and one of the prides of Thai people.

## COMPANY INFORMATION

### PURPOSE & VISION

We 'determine' to create product value with 'modern innovation' to strengthen consumer confidence for better daily life. We also 'place an importance upon' business operation with growth and 'sustainable profitability'.



### MISSION



#### SABINA PROMISE:

Customer satisfaction is our ultimate goal.



#### SUSTAINABLE PROFITABILITY:

Focusing on sustainable profitability.



#### ESG:

Focusing on sustainable business operation covering environmental, social, and corporate governance aspects.



#### DATA-DRIVEN MARKETING:

Operated with Data-Driven Marketing innovation – decision making is implemented on data utilization.



#### LEAN ENTERPRISE:

Eliminating wastes occurring at every step of supply chain process to consumers

## COMPANY INFORMATION

### AWARDS : CERTIFICATION & RECOGNITION



Lazada Most Valuable Brand 2021



Top 9.9 Brand 2021



Thai Private Sector Collective  
Action Against Corruption  
On 22 December, 2021



Rising Star Sustainability  
Excellence  
On 3 November, 2021



Good Performance Award  
On 4 March, 2020 From LAZADA



Outstanding Company  
Performance Awards  
From SET Awards 2019, The Stock  
Exchange of Thailand



OEKO-TEX Confidence in Textiles  
Standard 100  
On 31 October, 2019 To 30  
November, 2020 From OEKO-TEX



Gold Certificate of Compliance  
On 27 November, 2019 To 27  
November, 2020 From WARP



Thailand Sustainability Investment  
2021  
On 3 November, 2021



Thailand Sustainability Investment  
(THSI) 2021  
On 4 October, 2021



Joy Most Rising Star



Best CFO



OEKO-TEX Confidence in Textiles  
Standard 100  
On 6 November, 2018 From Testex  
Ag



Gold Certificate of Compliance  
On 18 May, 2018 From WARP



Certificate of Membership  
On 17 May, 2018 From The CAC  
Council



Thailand's Top Corporate Brand  
Hall of fame  
On 16 August, 2017 From  
Chulalongkorn Business School



Outstanding Innovative Company  
Awards



Lazada 100k followers  
congratulations to Sabina



Lazmall Awards  
On 21 August, 2020 From  
LAZMALL



Thailand trust Mark (T Mark)  
By the Department of International  
Trade Promotion, Ministry of  
Commerce from July 2020 to July  
2023



Best Marketing Partner  
In 2016 From LAZADA



ESG 100  
On 30 April, 2015 From ESG



Thailand Trust Mark  
On 22 October, 2014 From DITP



Awarded with the 2008 operations  
outstanding labour relations and  
welfare  
On 5 September 2008 From the  
Department of Labour Protection  
and Welfare, Ministry of Labour



## COMPANY INFORMATION

### AWARDS : THA PRA FACTORY & CHAI NAT FACTORY



#### Certified with ISO9001: 2008

On 15 August, 2014 From BUREAU VERITAS (THAILAND) LTD.



#### Awarded with operations outstanding industrial relations and welfare workers annual 2009

On 23 September 2009 From Department of Labour Protection and Welfare. Ministry of Labour



#### Certified with management standard of HIV / AIDS and TB in the workplace affairs by Aso-Thailand annual 2009

On 31 August 2009 From Department of Disease Control, Ministry of Public Health



#### Awarded for participating 'Thailand Lean Award 2009' (Bronze)

On 28 August 2009 From Technology Promotion Association of Thailand - Japan



#### Awarded with best 'Booth Vote' Award

On 28 August 2009 From Technology Promotion Association of Thailand - Japan



#### Certified with ISO9001: 2000

On 23 June, 2009 From BUREAU VERITAS (THAILAND) LTD.



#### Certified with ISO9001: 2000 annual 2008

On 3 Dec 2008 From BUREAU VERITAS (THAILAND) LTD.



#### Honored with productivity development and vocational education training skill 2008

On 17 September 2008 From Department of Vocational Education



#### Certified with Thai workers standard TLS 8001 - 2543 with the highest ultimate level

On 27 June 2008 From Department of Labour Protection and Welfare. Ministry of Labour



#### Certified with management standard of HIV / AIDS and TB in the workplace affairs 2009 by ASO-Thailand

On 23 May 2008 From Department of Disease Control Ministry of Public Health

## COMPANY INFORMATION

### AWARDS : PHUTTHAMONTHON 5 FACTORY & YASOTHON FACTORY



Received Silver Trophy for Zero Accident Campaign (no loss-time accident occurred for 3,000,000 - 9,999,999 hours)

On 24 August 2009 From Department of Labour Protection and Welfare, Ministry of Labour



Received 1st prize for '2009 To Be Number One Club' Contest, for large corporate nationwide

On 26 June 2009 From HRH Princess Ubonratana, Chairman of To Be Number One Project



Received 2008 Excellent Workplace Award for Labour Relation and Labour Welfare

On 23 September 2008 From Department of Labour Protection and Welfare, Ministry of Labour



Received Silver Trophy for Zero Accident Campaign (no loss-time accident occurred for 3,000,000 - 9,999,999 hours)

On 14 August 2008 From Department of Labour Protection and Welfare, Ministry of Labour



Certified with ISO9001: 2000

On 16 January 2008 From BUREAU VERITAS (THAILAND) LTD.



Certified with management standard of HIV / AIDS and TB in the workplace affairs by Aso-Thailand

On 31 August 2009 From Department of Disease Control, Ministry of Public Health



Certified with the standard of Worldwide Responsible Apparel Production (WRAP), an International standard in global production of clothing industry

Concerning guidelines of labor standards, workplace environment And following the customs regulations in 5 consecutive years



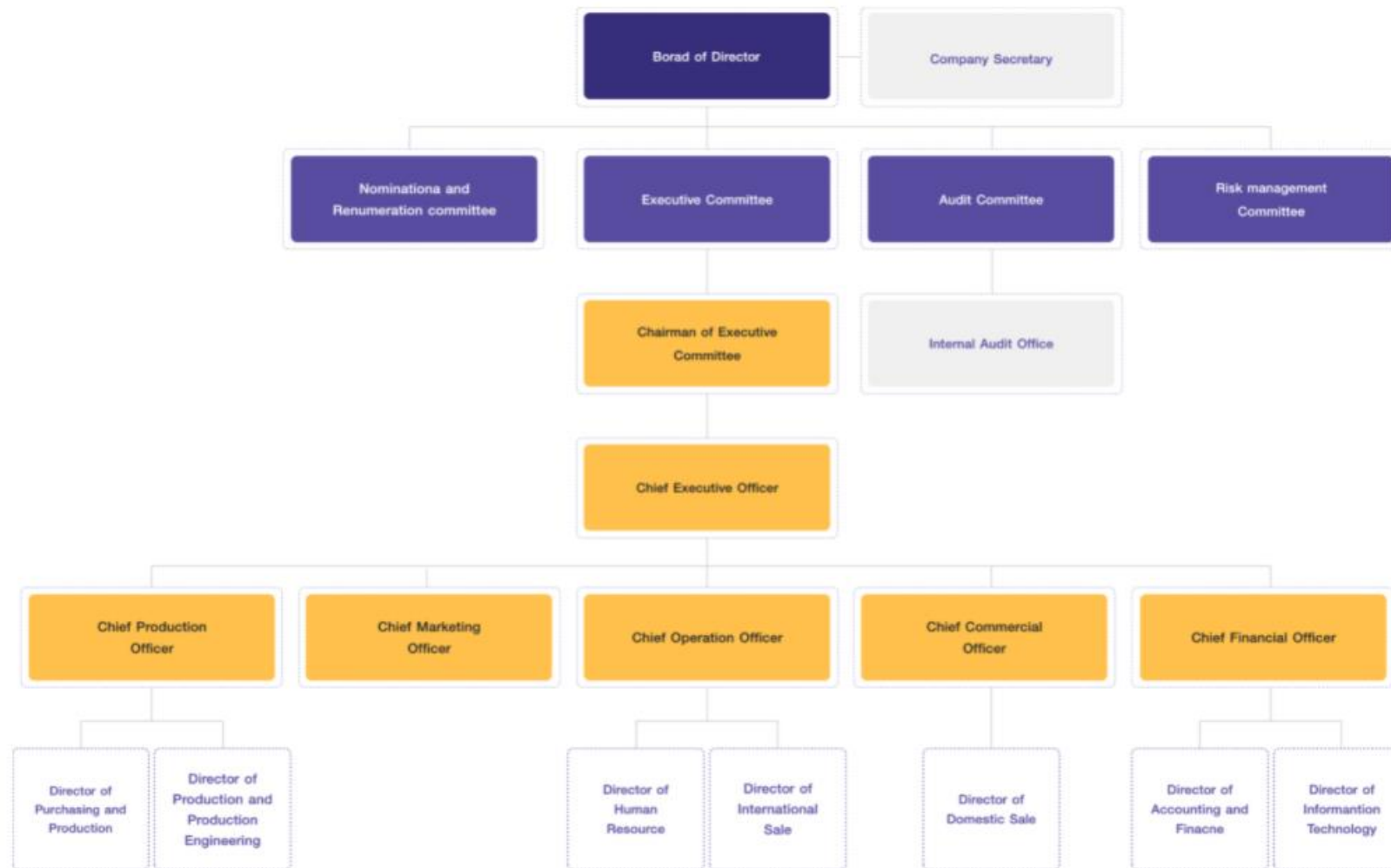
Certified with ISO9001: 2000

On 22 Feb 2008 From BUREAU VERITAS (THAILAND) LTD.



Best of Supplier in Thailand

In 2006 From HANESbrandsINC

**COMPANY INFORMATION****Organization Chart**

## COMPANY INFORMATION

### Board of directors



**Mr. Viroj Thanalongkorn**  
Chairman of Director



**Mr. Bunchai Punturaumporn**  
Director, Nomination and  
Remuneration Committee, Chairman of  
Executive Committee



**Mrs. Suchanya Thanalongkorn**  
Director



**Miss Duangdao Mahanavanont**  
Director, Executive Director, Risk  
Management Committee, Chief  
Executive Officer



**Mr. Somkid Pardungkiattisak**  
Director, Executive Director, Risk  
Management Committee, Chief  
Financial Officer



**Miss Pitcha Thanalongkorn**  
Director, Executive Director, Chief  
Marketing Officer



**Miss Vachirawan Yamsri**  
Director, Executive Director, Risk  
Management Committee



**Ms. Vaja Mukto**  
Director, Executive Director,  
Accounting and Finance Director,  
Company Secretary



**Miss Rawewan Piyayopanakul**  
Independent Director, Chairman of  
Audit Committee, Nomination and  
Remuneration Committee



**Mr. Somchai Vanavit**  
Independent Director, Audit  
Committee, Chairman of Nomination  
and Remuneration Committee



**Mr. Yuthana Adipath**  
Independent Director, Audit  
Committee, Nomination and  
Remuneration Committee



**Miss Pensri Suteerasan**  
Independent Director, Audit Committee



**Mr. Chakkris Uthayoplas**  
Independent Director, Chairman of Risk  
Management Committee




# SABINA



[www.sabina.co.th](http://www.sabina.co.th)

 SabinaThailand

 Sabina\_ig

 @ SabinaThailand

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