

SBN 003/2011

February 24, 2011

Subject : Operating Result of year 2010

To : The Managing Director, the Stock Exchange of Thailand

Sabina Public Co., Ltd. would like to clarify the operating result of year 2010 as follows:-

For year 2010, Sabina Public Co., Ltd. had the total revenue from sales & service amount 1,867.54 million baht which increased by 217.01 million baht or 13.15% from the year 2009. This was the result from the increasing in sales revenue of Sabina-brand amount 188.21 million baht. The sales revenue from OEM department increased by 28.42 million baht.

The cost of goods sold amount 1,214,.71 million baht of the year 2010 which increased by 183.11 million baht or 17.75% from the year 2009. This resulted from increasing in total sales. The Company had a gross profit of 652.83 million baht or 34.96%.

For year 2010, the Company had Selling General and Administrative expenses of 592.78 million baht which increased by 39.97 million baht or 7.23% from the year 2009. The company had the operating profit of 60.05 million baht or 3.22%.

For year 2010, net profit of the company was 52.06 million baht which decreased by 8.59 million baht or 14.17 % from the year 2009. This resulted so the company's net profit margin was 2.75%

Please be informed accordingly.

Respectfully yours,

(Mr.Apsit Jongkittipong)
Director