

SBN 021/2011

November 11, 2011

Subject : Operating Result for the third quarter of 2011

To : The Managing Director, the Stock Exchange of Thailand

Sabina Public Co., Ltd. would like to clarify the operating result for the third quarter of 2011 as follows:-

For the third quarter of 2011, Sabina Public Co., Ltd. had the total revenue from sales & service amount 482.40 million baht which decreased by 16.09 million baht or 3.23% from the same period in 2010. This was the result from the sales revenue from OEM department decreased by 57.17 million baht. The sales revenue of Sabina-brand increased by 41.08 million baht

The cost of goods sold amount 265.84 million baht for the third quarter of 2011 which decreased by 63.29 million baht or 19.23% from the same period in 2010. This resulted from the company increased in sales of Sabina-brand product by changing the promotion concept and focusing in regular price selling. The Company had a gross profit of 216.56 million baht or 44.89%.

For the third quarter of 2011, the Company had Selling General and Administrative expenses of 176.31million baht which increased by 20.74 million baht or 13.33% from the same period in 2010. The company had the operating profit of 40.38 million baht or 8.37%.

For the third quarter of 2011, net profit of the company was 28.12 million baht which increased by 16.06 million baht or 133.26 % from the same period in 2010 so the company's net profit margin was 5.77%

Please be informed accordingly.

Respectfully yours,

(Mr.Apisit Jongkittipong)
Director