

SBN 018/2010

November 11, 2010

Subject : Operating Result for the third quarter of 2010

To : The Managing Director, the Stock Exchange of Thailand

Sabina Public Co., Ltd. would like to clarify the operating result for the third quarter of 2010 as follows:-

For the third quarter of 2010, Sabina Public Co., Ltd. had the total revenue from sales & service amount 498.49 million baht which increased by 76.85 million baht or 18.23% from the same period in 2009. This was the result from the increasing in sales revenue of Sabina-brand amount 53.57 million baht. The sales revenue from OEM department increased by 23.28 million baht.

The cost of goods sold amount 329.13 million baht for the third quarter of 2010 which increased by 72.64 million baht or 28.32% from the same period in 2009. This resulted from increasing in total sales. The Company had a gross profit of 169.36 million baht or 33.97%.

For the third quarter of 2010, the Company had Selling General and Administrative expenses of 155.57 million baht which increased by 15.17 million baht or 10.80% from the same period in 2009. The company had the operating profit of 13.79 million baht or 2.77%.

For the third quarter of 2010, net profit of the company was 12.05 million baht which decreased by 14.20 million baht or 54.10% from the same period in 2009. This resulted from decreasing in gross profit and increasing in selling general and administrative expenses so the company's net profit margin was 2.40%

Please be informed accordingly.

Respectfully yours,

(Mr. Apisit Jongkittipong)

Director

