

SBN 018/2011

August 11, 2011

Subject : Operating Result for the second quarter of 2011

To : The Managing Director, the Stock Exchange of Thailand

Sabina Public Co., Ltd. would like to clarify the operating result for the second quarter of 2011 as follows:-

For the second quarter of 2011, Sabina Public Co., Ltd. had the total revenue from sales & service amount 492.37 million baht which increased by 52.83 million baht or 12.02% from the same period in 2010. This was the result from the increasing in sales revenue of Sabina-brand amount 39.44 million baht. The sales revenue from OEM department increased by 13.55 million baht.

The cost of goods sold amount 257.29 million baht for the second quarter of 2011 which decreased by 20.29 million baht or 7.31% from the same period in 2010. This resulted from the company increased in sales of Sabina-brand product by changing the promotion concept and focusing in regular price selling. The Company had a gross profit of 235.08 million baht or 47.74%.

For the second quarter of 2011, the Company had Selling General and Administrative expenses of 190.22million baht which increased by 42.60 million baht or 28.86% from the same period in 2010. The company had the operating profit of 44.86 million baht or 9.11%.

For the second quarter of 2011, net profit of the company was 27.08 million baht which increased by 20.35 million baht or 302.59 % from the same period in 2010 so the company's net profit margin was 5.38%

Please be informed accordingly.

Respectfully yours,

(Mr.Apisit Jongkittipong)

Director