

SBN 001/2017

February 23, 2017

Subject : Operating Result of the year 2016

To : The Managing Director, the Stock Exchange of Thailand

Sabina Public Co., Ltd announced today its operating results of year 2016.

For year 2016, Sabina Public Co., Ltd. had the total revenue from sales & service amount 2,382.91 million baht which increased by 86.38 million baht or 3.76% from the year 2015. This was the result from the sales revenue of Sabina-brand increased by 120.81 million. The sales revenue from OEM department decreased by 34.43 million

The cost of goods sold amount 1,125.00 million baht for the year of 2016 which increased by 25.98 million baht or 2.36% from the year 2015. The Company had a gross profit of 1,257.91 million baht or 52.79%. This resulted from the company increased in sales of Sabina-brand product.

For year 2016, the Company had Selling General and Administrative expenses of 1,050.89 million baht which increased by 54.07 million baht or 5.42% from the year 2015, as a result of the company is sales promotion and advertising expenses increased slightly. The company had the operating profit of 207.02 million baht or 8.69%.

For year 2016, net profit of the company was 175.67 million baht which increased by 10.13 million baht or 6.12% from the year 2015 so the company's net profit margin was 7.33%

Please be informed accordingly

Yours sincerely,

(Mr. Somkid Pardungkiattisak)

Director