

SBN 002/2015

February 20, 2015

Subject : Operating Result of year 2014

To : The Managing Director, the Stock Exchange of Thailand

Sabina Public Co., Ltd. would like to clarify the operating result of year 2014 as follows:-

For year 2014, Sabina Public Co., Ltd. had the total revenue from sales & service amount 2,153.43 million baht which decreased by 24.23 million baht or 1.10% from the year 2013. This was the result from the sales revenue of Sabina-brand decreased by 66.53 million baht . The sales revenue from OEM department increased by 42.30 million baht. The main reasons are political impact in the first half of year and the state of the consumer in the second half of year slowdown.

The cost of goods sold amount 1,012.12 million baht for the year of 2014 which decreased by 49.36 million baht or 4.70% from the year 2013. The Company had a gross profit of 1,141.31 million baht or 53%. This resulted from the company increased in sales of Sabina-brand product.

For year 2014, the Company had Selling General and Administrative expenses of 953.12 million baht which increased by 5.37 million baht or 0.57% from the the year 2013 , as a result of the company is sales promotion and advertising expenses increased slightly. The company had the operating profit of 188.19 million baht or 8.74%.

For year 2014, net profit of the company was 146.92 million baht which increased by 29.77 million baht or 25.41% from the year 2013 so the company's net profit margin was 6.79%

Please be informed accordingly.

Respectfully yours,

(Mr.Bunchai Punturaumporn)

Chief Executive Officers