

SBN 017 /2014

August 13, 2014

Subject : Operating Result for the second quarter of 2014

To : The Managing Director, the Stock Exchange of Thailand

Sabina Public Co., Ltd. would like to clarify the operating result for the second quarter of 2014 as follows:-

For the second quarter of 2014, Sabina Public Co., Ltd. had the total revenue from sales & service amount 540.77 million baht which decreased by 65.40 million baht or 10.79% from the same period in 2013. This was the result from the sales revenue of Sabina-brand decreased by 61.28 million baht , which is affected by the political unrest in Thailand. The sales revenue from OEM department decreased by 4.12 million baht.

The cost of goods sold amount 271.17 million baht for the second quarter of 2014 which decreased by 42.96 million baht or 13.68% from the same period in 2013. The Company had a gross profit of 269.60 million baht or 49.85%. This resulted from the company increased in sales of Sabina-brand product.

For the second quarter of 2014, the Company had Selling General and Administrative expenses of 233.85 million baht which decreased by 24.23 million baht or 9.39% from the same period in 2013. The company had the operating profit of 35.75 million baht or 6.61%.

For the second quarter of 2014, net profit of the company was 29.56 million baht which increased by 1.47 million baht or 5.24% from the same period in 2013 so the company's net profit margin was 5.43%

Please be informed accordingly.

Respectfully yours,

(Mr.Apsit Jongkittipong)

Director